

THE MUSIC
AND AMUSEMENT
OPERATORS
NEWS MAGAZINE

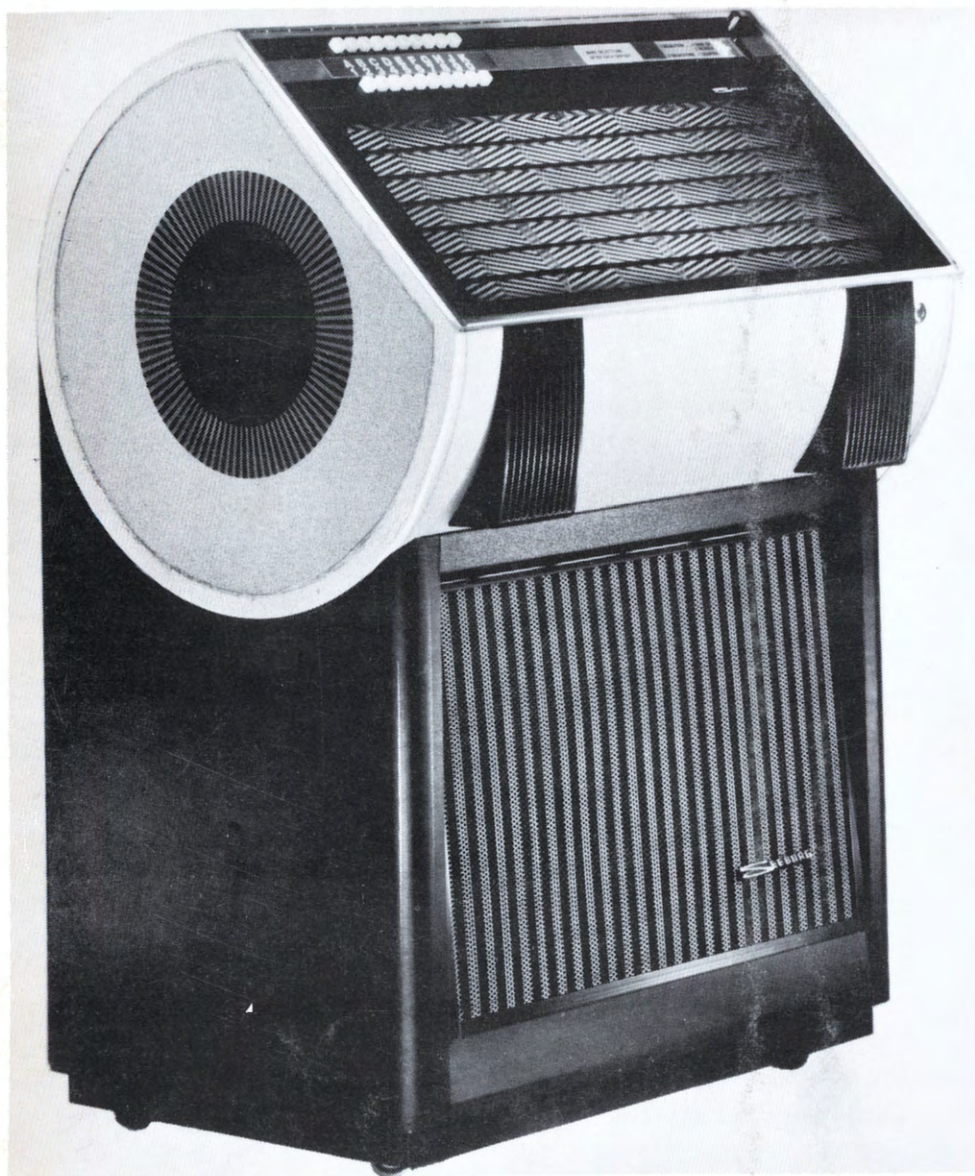
CANADIAN
Coin Box
MAGAZINE

OCTOBER 1972

The
revolutionary
new
100 selection
phonograph

by

SEEBURG



MARAUDER SX-100



EDIE
SARGENT
PROMOTIONS INC.
P.O. BOX 187
OWEN SOUND-ONTARIO-CANADA

Donald Fielding & Co.
525 Bank Street,
OTTAWA 4, Ontario
10/72

Chances are you know people who think their places are too classy for a coin-operated phonograph.

They think the flashing lights and rainbow colors would destroy the kind of atmosphere they've paid a decorator thousands to create.

We think they're right.

That's why we created the Rock-Ola 447 Console Deluxe.

Simply stated, it's beautiful furniture that makes music.

The 447 fits comfortably into the most sophisticated restaurant or club.

We chose Mediterranean styling for its compatibility with a wide range of decors.

The lines are fine and clean to complement

contemporary rooms yet the overall design is rich enough to fit gracefully in any traditional setting.

On the inside, Rock-Ola parts. The same maintenance-free reliability you're used to.

As for the outside, just look at it.

Better still, show it to someone who swore he'd never have a jukebox in the joint.

Show this to people
who swore they'd never have
a jukebox in the joint.



ROCK-OLA
THE SOUND ONE

Skill-hit moving target submarines split in half with a fiery flash and explosion roar. After a hit submarine sinks out of sight, a second flash and explosive boom accents each hit.

SUBMARINES SINK

YOUR PROFITS GO UP

Bally®

SUB-PACK

submarine SKILL game



★ Realistic deep sea scene with rippling bubbles and wave-shadows.

★ Rolling sea bottom causes illusion that "sub" in which player stands is rocking and rolling.

★ Authentic sound effects.

★ Adjustable sound volume.

★ Exciting battle action.

★ Twin torpedoes: not one, but two, torpedoes speed in converging courses toward target sub each time button is pressed. If both torpedoes hit submarine, hit score is double—10 instead of 5.

★ Exclusive Bally Cross-Hatch Sight.

★ Light-up Score Computer registers up to 195.

★ Adjustable bonus play-time.

★ Eye-catching deluxe hard finish cabinet.

★ Simplified mechanism.

★ Adjustable play-time: 45 second to 2½ minutes.

★ Quickly convertible play-price: 25¢ per play or 2 plays 25¢—a top money-maker either way.

★ Also available for coins of all nations.

Players pack around SUB-PACK to kibitz and wait their turn to kill submarines. And the result is continuous play, hour after hour, month after month, and packed coin-boxes every collection. Get your share. Get SUB-PACK now.

Midway's Bull's Eye Is NOW Legal in Ontario!

**(Recently authorized by the Liquor License
Board of Ontario)**

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Phones: 531-9751 - 531-9740 - 531-6444 - Long Distance: 531-2000

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MIDWAY'S BULL'S EYE



Electronic Dart Game, the only game — completely electronic — maintenance free. One elegant cabinet with no connection wires at all.

Just hang it on the wall (your ten year old son can do this). Plug it in and you are in business and collections you never sought before—\$200 a week and more!

The game is operated by remote control boxes via radio link. Need no floor space. Also available with pedestal.

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DISTRIBUTORS OF COIN AND VENDING MACHINES

1257-61 QUEEN STREET WEST, TORONTO 3, ONTARIO
Phones: 531-9751 - 531-9740 - 531-6444 - Long Distance: 531-2000

Wurlitzer Introduces
Its New Top Line Of Phonographs
Bearing The Time Honored Name Americana



Uniquely different in styling, appearance and sound performance, the Company says the new Americana brings up-to-date the world's most honored tradition of music reproduction excellence. Engineered for maximum efficiency its features are designed to make operating more profitable, its capabilities encourage extra profits, its looks are enough to win an award.

The contemporary sculpturing of Americana's sty-

lish front and its sweeping twenty-first century profile, make this the phonograph operators can be proud of. The daring fresh look of Americana will sell itself to location owners as no previous phonograph has.

The appealing blue face of the phonograph is surrounded by a sparkling collar framed with chrome die-castings. Selector buttons, coin insert, and play nomenclature strips seem to float out of the background inviting patron play. The title strips repose be-

neath the seemingly black shield which becomes totally visible as the patron approaches the phonograph. This exclusive Wurlitzer feature, a 3M development, eliminates wall and ceiling glare from the Americana.

A swipe of blended colors highlighting Americana's unique curving form dashes yellow, orange and red across the products proud name displayed in die-cast form in the lower left of the phonograph grille. Wood grained panels grace its profile enriching a silhouette which can well become the industry's biggest attraction. It's Parkwood finish is durable and easily washable. The Pecan graining blends with all color decors and types of wood trim.

The only glass in the Americana is the tempered piece which protects the title strips. The speaker grille is expanded steel, molded, shaped and accented with silver highlights. Chrome trim frames all visible parts of the dome adding to the rich appearance and creating a jewel box appeal.

The new Wurlitzer Americana is engineered for maximum efficiency. What's best about this new phonograph is that it truly performs. Americana is available in 200, 160 and 100 selection configurations.

All contain the Little L.P. feature and the 200 selection phonograph may be completely programmed with Little L.P. records at 25c a side, 5 for \$1.00 if the operators feel this type of pricing applicable to specific locations. Americana plays records in true turntable position. The disk is flat the way it was designed to be played. Americana is capable of playing both sides of the record in sequence. Consequently, flip side play enables patrons to hear both sides of the record without interruption. All Americana phonographs play 33 1/3 and 45 R.P.M. records intermixed automatically.

When the styling of the Americana was conceived, no operator convenience was sacrificed. Everything that makes Wurlitzer phonographs so serviceable and field-worthy remains. One key and one lock opens the Americana dome. The self-locking closer requires no key. The position of the run-load-scan switch on the left hand interior of the cabinet automatically moves to run position when the dome is locked. A guarantee that the phonograph will be ready for patron play when the dome is closed after programming. Once the dome is lifted and the front panel removed all interior working parts are accessible from the front. A schematic drawing and sequence of operation list are enclosed in every Americana. Relays, trip switches, read-out switches, circuit breakers and other important parts are identified by labels and silk screening. Permanent factory adjustments which need not be field corrected are painted red.

The Americana has a three-position program holder. For patron viewing it is secured to the dome of the Canadian Coin Box Magazine

phonograph. It may be swung free on latches for programming and completely removed from the phonograph for mass loading. Operators will find the Americana easy to program. The horizontal record magazine makes changing records a cinch. Each record holder has its own clearly visible popularity meter. A permanently mounted magnet re-sets the meters when activated as the magazine runs its scan cycle. The record changer tilts upward at a 45° angle for complete serviceability.

All major electrical components are installed at the top on the back wall of the cabinet. They are neatly arranged and readily available for checking and service replacement. The control box, amplifier and stepper can be lowered by hinged arms to a horizontal service position. While thus placed, these components will not interfere with the operation of the record changer.

The electrical bonus all-coin accumulator enables and encourages music patrons to deposit up to \$2.25 in mixed coins and in combination with dollar bills if a validator is installed before the first selection is made. The accumulator is fully solid state and has no moving parts.

The name Wurlitzer always means great music. Americana delivers the same throaty, spectacular, full range juke box sound that has high-marked Wurlitzer in the coin phonograph industry, for more than 40 years. The dependable, solid state Wurlitzer dual channel stereo amplifier produces 40 honest watts of acoustical power per channel. Plenty of stuff to carry additional speakers when such installation is required. Within the phonograph is a 4 speaker complement of 2-6" and 2-12" full treble and bass speakers achieve quality response. A diamond stylus in the tone arm is standard equipment. Sapphire replacements are available on request.

The only opening panel in the rear of the phonograph gives access to a terminal board used for connecting all remote equipment including speakers, wall boxes, remote volume and cancel controls. An operator identification plate is mounted on the top of the phonograph immediately behind the dome casting. Invisible to patrons, it is readily accessible to those requiring the information it will contain.

Wurlitzer has set the showing of the Americana line for its distributors and branches for a period commencing Monday, October the 16th, designated Wurlitzer Week. In many areas the showing is accompanied by a food and beverage spread to enhance the festive atmosphere of the occasion. Operators are invited to come and prove to themselves that the new Americana by Wurlitzer, a result of seven years development from the original model bearing this name, will become a new high standard in automatic music machines.

New Way Sales Expanding from Ontario to West Coast

New Way Sales Limited of 1257 Queen St. West, Toronto, Ont. is in the process of expanding its sales and service activities from Ontario to the West Coast.

In Vancouver it has taken premises and will open New Way Sales B.C. Limited in Mid November. Arrangements for Alberta Representation are presently going on, and an announcement is expected shortly.

In Northern Saskatchewan the House of Coin of Saskatoon has become associated with Mr. Jerry's Janda's Toronto Company . . . its proprietor is Dan Hutchison. Manitoba and Southern Saskatchewan, are looked after by New Way's Winnipeg based agent Monarch Coin Limited.

This is the first large scale expansion of New Way Sales and their extensive lines of equipment together with quick efficient service will now be available across Western Canada.

New Way Sales will be selling phonographs, and games from the following firms across Western Canada and B.C.: Midway, Chicago Coin, Bally, Phonographic Phonos, England, Sega of Tokyo, Williams Electronics, Gottlieb & Co., Irving Kaye Sales, and Milwaukee Coin Machine Industries (formerly Nutting Industries).

Amco Services Limited of Vancouver Acquire Two Music Businesses in Toronto.-- Also Expands Further Eastwards into Quebec and Diversify Even More

Amco Services Limited of Vancouver, B.C. continues to expand into all branches of coin-machine Operation over ever increasing areas of Canada. British Columbia's largest coin machine Operator and more recently one of Canada's largest, Amco within recent months has acquired two small-medium sized Toronto firms. These are:—

- * "A.B.C. Music", Jimmy Gauvreau's Juke Box route which also runs Background Music and Shuffleboards.
- * "Musicraft," Mike Takosh's Juke Box Operation.

Equipment used on these routes' locations is by Seeburg, Rowe and Rock-Ola. The acquisitions are now being run by Amco's "Karrys Vending" of Toronto. The parent firm's Eastern Manager is Larry Garbe. Prior to these new Operations becoming part of the Amco organization some 1,000 Juke Boxes were Operated by it, about 500 of them in the Vancouver area.

From a background of Juke Box Operation, Background Music, Cigarette Vending and equipment sales which for many years comprised Amco Services Limited's sole activities the firm has expanded rapidly over the last three years from the Vancouver area into

rural B.C., the Western Provinces and, within the last year, into Ontario and, only this month, on the 16th of October into the Province of Quebec, with the acquisition of Laniel Automat of St. Laurent, one of the City of Montreal's largest Cigarette Vendors. Apart from geographic expansion it has also expanded into full-line vending in B.C. and Ontario and very recently into the booming Office Coffee market in Vancouver. This has come about by the taking over of Russel Lumsden's "Eze-Brew" business, one of the largest in that city.

Amco Services President, Don Hoffman, after a family move to Toronto involving a busy four months is now returning to Vancouver to the company's headquarters. Larry Garbe runs the Eastern Operation from Toronto and George Charlton is Western Province's manager, resident in Edmonton. Amco Services Limited is now part of the United Cigar Stores (Imperial Tobacco) organization.

The change of ownership of Laniel Automat, the Cigarette Vending business, be it noted, in no way involves or affects other firms of the widely known and respected Laniel Companies such as Laniel Automatic of the City of Mount Royal, the equipment distributing firm.



DEAUVILLE

MONTE CARLO

- Bold "Supergraphic" design asserts its presence and demands the sale.
- Improved Stereo Full Range Sound with 6 speakers (two 10" bass speakers in a duct-tuned bass reflex sound chamber, two 6" mid-range and two tweeters.)
- Hybrid amplifier.
- 3-in-1 programming. (Change from 200 to 160 to 100 selections.)
- 5-year free warranty. (Additional 2-year warranty, \$50 extra.)
- Two wire remote volume control. (Three wire with Cancel Control.)
- The most combinations of play pricing in the industry.
- No lubrication or preventive maintenance needed for 5 years.
- The best return on investment in the industry.
- Bill acceptor available.

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Britains Juke Box Industry Booming Despite New Restrictive Taxation Which Could Be Taken Up Elsewhere

In Great Britain as in North America the Juke Box Operating industry continues to show a steady growth as more and more locations are thrown open to these coin machines. There 1972 so far has been a good year, better than last and much better than two years ago. As in the case of the U.S. and Canada there is a greater degree of acceptance of these types of coin machines by larger sections of the British public. This is reflected in a great demand for furniture styled gramophones to go into the higher classes of bars and restaurants. British public houses, (pubs) often comprise as many as five different bars or lounges from the low down to the posh expensive. Today the new styled gramophones have found a home in the latter where but a few years ago Juke Boxes wouldn't have been tolerated or even considered. There are some 30,000 pubs in the British Isles, the majority of them owned by wealthy Breweries which have spent a great deal of money in refurbishing old houses and building new ones. Many of these will handle as many as three Juke Boxes in the different bars, plus, Games and Amusements so these alone comprise a huge market for Music and fun. There has also been a recent proliferation of restaurants and "quick" eating places which has also enormously increased the numbers of available locations. Moreover, the patronage of all these locations is composed of a goodly proportion of young people of all classes. And, they go to these places in large numbers because for one thing Britain is very densely populated with enormous urban areas from which it is very difficult to escape easily or in a short time. Put simply, there are literally hundreds of areas equivalent to suburban Montreal or Toronto and we know how popular the licensed premises are there and how they draw people in large numbers. Despite all that is said about them the English who comprise the great majority of Britain's inhabitants are a very suburban and a very gregarious people so they do congregate in large numbers in their pubs. The young people are in the money, like young North Americans have never been really hard up and so, are good spenders; nor are they as "cautious" with money as Canadians. Furthermore, they have been brought up on the Beatles and on pop music and have at seaside resorts and in city arcades been exposed to Games, Amusements and coin-operated machines of all kinds to a far greater degree than have young Canadians. Thus, the market for Games, Music and Amusements is

enormous and it is still relatively new, which accounts for its steady and quite rapid growth. Though many pieces of equipment are rented or, location owned and operated, there are in Britain, Operators of a size which make any of ours in Canada and most U.S. areas midgets. One British Juke Box Company for example operates some 5,000 pieces of equipment—That's Big anywhere. Because the public acceptance of this equipment is there and this equipment is being increasingly seen and experienced in more and more places by more and more people of all classes and opinions its acceptance continues to grow and penetrate even further into places where it was frowned upon in the past.

Despite this period of good business and strong continuing growth British Operators have their problems like everyone else. Government regulations and policies have recently dealt them a blow which in time may come the way of their North American counterparts, too. It is a form of tribute to the state, termed the Value Added Tax—VAT for short.

Value Added Tax comes in the U.K. in 1973 — it demands 10% of value added by sale or service to an article. As the law stands there, Juke Boxes come into this category because they give a service. Therefore on every play 10% of the play price should go to the Government. This should be charged to the customer but with small amounts and limited coin flexibility how can this be achieved? Governments cannot practically collect from the public so the onus is put either on the Location Owner or the Operator. Despite strong representations from British Juke Box and Game & Amusement Operators the government has refused to exempt the "takings" of these pieces of equipment. Because it is virtually impossible to pass on this tax to the public the British industry will simply have to absorb the extra tax itself though after it comes in, it should get some relief from the abandonment of the enormous purchase tax paid on new equipment and records.

These new taxation methods have a habit of spreading, currently the V.A.T. is operating or about to do so in certain European countries such as Germany where it has caused widespread changes in cigarette packaging for Vending. With this "catching on" in mind, the American Coin Machine Industry has been closely watching this form of taxation in Europe.

OLYMPIAN 160

—the industry's most exciting new entertainment center



Bally Ships "Sub-Pack" Submarine Target Game



"A skill game with accent on the 'kill' end of the word", is the way Paul Calamari sales manager of Bally Manufacturing Corporation, Chicago, describes the new "Sub-Pack" game, delivery of which commenced this week. "Because", Calamari explained, "when a player torpedoes one of the 3-dimensional submarine targets, he really kills said submarine."

"The hit sub," Calamari continued, "actually breaks in half with an explosion boom and a fiery flash of the explosion. Then, after the sub sinks to the bottom, another boom and flash signals good-bye, sub. Each hit is worth, at least, 5 points on the light-up score computer. But with each press of the fire-button, not one, but two, blazing torpedoes streak toward the target of converging courses. And, if both torpedoes hit the submarine, the hit scores double — 10, instead of 5. Aim—and correction of torpedo courses in flight—are effected by a sensitive double-handled control stick with the fire-button in the

right handle. Player is aided by the exclusive cross-hatch sight, which proved so successful in 'Target Zero', which "Sub-Pack" is already outrunning in sales, play appeal and sustained earning power.

"For one thing, never before has as much scary realism been built into an arcade piece as Bally engineers have packed into 'Sub-Pack'." The deep sea scene with rippling bubbles and wave-shadows is so wet and watery looking you think you might get splashed. And you might also think you'll get sea-sick, when you look into 'Sub-Pack'. Because a constant rocking of the sea bottom and the continued riding up and down of the submarines sailing by in the distance causes an illusion

that the "submarine" in which you—the player — pretends to stand is rocking and rolling. But you immediately forget the imaginary roll of 'your sub' in the excitement of banging away at the enemy.

"In addition to the explosion roars, other authentic sound effects add to the realism of 'Sub-Pack.'"

Tests prove that 'Sub-Pack' easily gets plenty of straight quarter play, but even at two-for-a-quarter, the play is so fast and continuous, hour after hour, record-smashing collections pile up fast. Naturally, 'Sub-Pack' is also available for coins of all nations.

"Players pack around 'Sub-Pack' to kibitz and wait their turn to play. And coin-boxes pack with coins in a hurry. I urge all operators to join the 'Sub-Pack' pack now. Our backlog of orders is packing up."

Midway's "Dart Champ"

Yielding to popular demand, from one operator in Jawbone, Arkansas, Midway now has a smaller version of "Bull's Eye" called "Dart Champ."

This is a full size game in a smaller compact cabinet made for arcade-type locations.

I am sure that the operators will be pleased to hear of this new dart game. It can open up countless locations where size was a deterrent.

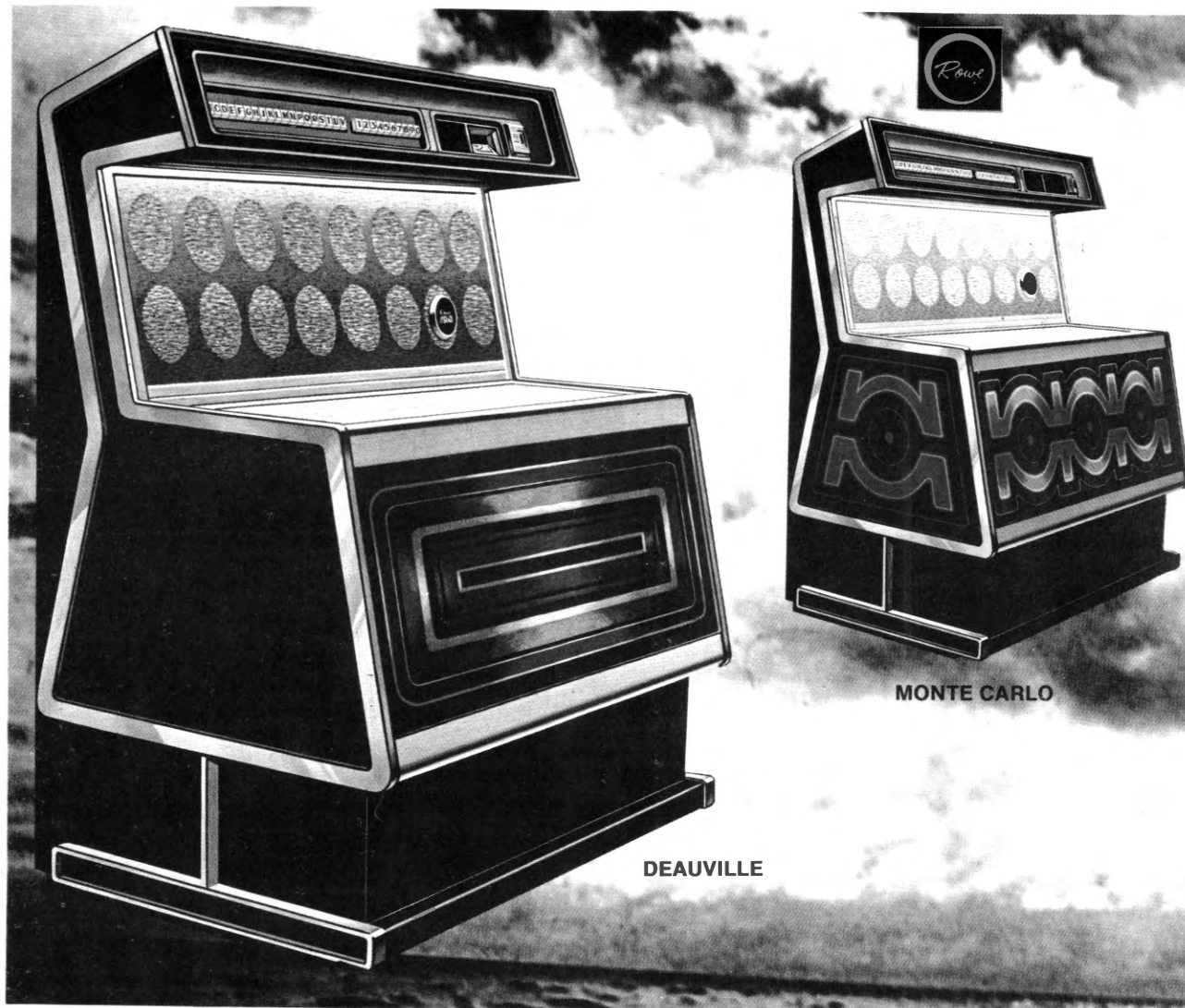
"Dart Champ" is made primarily for use as a floor model with armored cable controls. A new metal pedestal with built in type Midway single coin entry cash box that takes up to nine coins at one time for the player's convenience. This game will also be available with remote controls and for wall mounting.

The dimensions are 39" wide, 26" high, 6" deep. The pedestal base is 24" wide, 37" high, and 5" deep.

For more information contact: Midway Co. 3750 River Road, Schiller Park, Illinois 60176. Phone 312-678-1350.



Rowe International Held Sales Meeting Showed New Phonographs in Montreal



DEAUVILLE

MONTE CARLO

At a two day sales convention in Montreal during the last week of August, Rowe International introduced its new line of Juke Boxes for 1972/73. This was the first time this event with international overtones has been held in Canada. Present were some two hundred and fifty executives of Rowe International and its distribution setup plus, at the invitation of Rowe, executives of the leading Game and Amusement companies in the U.S. Incidentally the host company is to become more active in this branch of coin-machine activity, it was announced.

Prime purpose of the event, held in Montreal's swank Ritz Carlton Hotel was to introduce the new Monte Carlo and Deauville Juke Boxes named after France Casino

resorts. Either unit can be had in 100, 160 or 200 selection variations; they play either 33 $\frac{1}{3}$ RPM, L.P.s or 45s. The Hotel's Oval Room was decorated in Casino fashion for the event and Rowe sales personnel were dressed the part of casino card dealers and employees. The company's popular Vending lines were also the subject of discussion at the meeting.

Rowe's new President Earl Ramsey was introduced by his retiring predecessor Harry Martin both of whom paid tribute to their firm's distributors: Amongst the non-Canadian audience were Game Co. executive Gene Lipkin, (Allied Leisure) Paul Calamari (Bally), Clifford Strain (Gottlieb), Bob Sherwood (Chicago Coin). Prominent from Rowe were National Sales Manager Jim Newlander, Joe Barton, Jack Slater, Don Deman, Hank Leonard and Paul Huebsch.

RPM
The
Programmers
WEEKLY



THE TOP 100 SINGLES & LPs

November 11, 1972

Volume 18 No. 13

RECORDS & MUSIC

50¢



Bobby G. Griffith ready for lights

QUALITY BEEFS UP SALES/PROMO DEPTS

Quality Records has revamped their national sales and promotion departments which calls for expanding each of these areas. There will be more emphasis on constructive communication with radio stations as well as a more realistic approach to dealers and rack jobbers.

The above announcement was made by Mr. W.R. Bays, president of Quality Records who further announced the following appointments:

Lee Farley moves from general sales manager to director of sales and promotion; Jack Vermeer to national sales manager but will also continue to be responsible for the Ontario sales division; Bob Morten from Ontario promotion to national promotion manager and A&R rep; Gene Lew to Ontario promotion; Brendan Lyttle to national promotion coordinator and Nadine Langlois, Yvonne Culley and Darlene Slonecky to promotion coordinators.

Harold Winslow will move from national sales and promotion supervisor to manager, production coordination. Winslow takes on these new duties to strengthen the liaison between marketing and all areas of inventory and production control.

SUPERIOR SOUND IN EXPANSION MOVE

Sheldon Kagan, one of the few Canadian impresarios who believes that "jazz lives" and proves it by presenting a successful jazz series of concerts in Montreal, has made extensive changes within his Superior Sound Enterprises company. The reorganization, according to Kagan, will effect his company to the extent that it can "emerge as probably the most progressive and creatively aware company of its kind in this city."

Superior is already engaged in promoting rock, folk and country music besides his jazz concerts, but his plans are now for stimulating interest in high schools and colleges for this particular type of music. He has already presented Montreal with the big names of Gene Krupa, Dizzie Gillespie, Lionel Hampton, Dave Brubeck, Woody Herman and the Modern Jazz Quartet. Plans now call for appearances of Don Ellis, Duke Ellington, Bill Withers and Jan Peerce.

Kagan has laid on extensive plans to enlarge the creative concept of the agency and has given a free hand to his new director of the audio-visual department, Robert Burch. The booking side of the agency is looked after by Ray Dion. His main function is to inform schools and colleges why they should consult S.S.E. on all aspects of entertainment. Working with whatever budget the client comes up with Dion and his team of experts then fit the budget and the bill.

Lesley Rust, besides doing the tea bit, press writing and looking after production co-ordination duties is the out front image of the firm.

U.A.'S MATTHEWS BRINGS BACK "UP AL'S ALLEY"

Allan Matthews, national promotion manager for United Artists (Canada) has launched his own version of the popular weekly newsletter, "Up Al's Alley". Originally conceived by Al Mair, now handling the business affairs for Gordon Lightfoot, Matthews continued the sheet for MCA when Mair left and he assumed the duties of national promotion for MCA. The sheet continued until Matthews moved over to United Artists almost a year ago at which time it was dropped. In the meantime Matthews has received many phone calls and letters asking that he revive the old sheet. He bowed his new sheet Oct 26 which has been mailed to programmers and the press across Canada.

Matthews' new sheet gives pertinent information about album and single releases as well as news about radio station activities and Want Ads for the jock looking to move.

Canadian information on Vol 1 No. 1 points up the signing of Nobody, a six man group now showing chart action with their "Sing A Song For Me" deck. There is also news of the label's first totally Canadian album now being readied for release. The artist is Karl Erickson. Pinky, United Artists' first Canadian signing is ready with his next single release, "Cheatin' Mistreatin'", penned by Al Matthews, Toronto songwriter. Pinky is now backed by his new group, Sweet Lorraine, featuring two up-front lovelies.

STOLTZ PICKING UP NATIONAL GAINS

Billy Stoltz, Calgary's top contender for country music man of the year, is doing it with his new Big Wheel single release, "Come On Back". Stoltz recently signed a three year contract with Rada who will manufacture and distribute the Stoltz label. Tagged as one of the best recordings to happen for Stoltz, the single is picking up chart listings in practically every province in Canada.

Although the mailing to radio stations has been extensive, there is no definite national distribution structure at time of writing. Much of the distribution is being handled by Rada out of Vancouver.

ENGLAND'S SLADE FOR POLYDOR BOOST

Slade, the Birmingham, England group which has swept the U.K. by storm, is benefiting here from an intensive promotional push by Polydor Records. The "Slade Alive" album is receiving considerable airplay, which combined with saturation major market radio spots and window displays is resulting in a good sales return, according to Polydor's Lori Bruner.

"Mama We're All Craze", the group's latest single, will also be accorded the Polydor push, as a result of its success in England. The disc has maintained the number one spot over 'ome for each of the past four weeks. It is not contained on the "Slade Alive" album.

A&M GIVING PUSH TO KEITH HAMPSHIRE

With considerable initial response to his first single for A&M, "Daytime Nighttime", Keith Hampshire has embarked on a extensive promotional campaign for the record. With A&M's national promotion manager, Pete Beauchamp, in tow, Hampshire moved into the Montreal market for visits to CJAD, CFCF, CKAC, CJMS and CKGM. All these stations are currently on the record. Following a handshaking round in Montreal, the two moved on to Ottawa, where Hampshire was interviewed for the "Gary Michaels Show", a production of Ottawa Cablevision. While in the capital, Hampshire visited CFGO where he taped an interview with the station's John Morrison. Due to the strong response to the record in this country, A&M's parent company in the United States has set a November 17th release date for the disc in that country.

LONDON MOVES IN ON MATERICK APPEARANCE

Vince Lasch, who handles promotional duties for all London Records' domestic product has set up a heavy promotional campaign to tie in with the appearance of the Kanata label's Ray Materick to co-ordinate a series of interviews, including ones with CHLO, Radio Western and others. Print ads appeared in the local university press as well as the London Free Press. Displays and signs appeared in the windows of local retailers. Lasch is now engaged in concentrating play of the singer-composer's Kanata single on the plug side, "Hard Life Alone". Many stations, particularly those with an adult contemporary audience have been going with the flip, "Season of Plenty".

CHILLIWACK FEVER GRIPPING INDUSTRY

With British Columbia leading the way, per capita, in record releases, the hook is now out for the province's anchor group, Chilliwack. A&M have released several press releases as to the coming album and single product, but with most of the company promotion centering around Lorence Hud, Keith Hampshire and Valdy, there has been little said of Chilliwack. Fortunately the group themselves, have taken the initiative and are getting their feet wet with press rattlings that should lay the foundation for their pending releases.

One thing for certain is that they have their next album in the can and they are now pushing for a single release with the album to follow. The session which was produced at Aragon Recorders in Vancouver was produced by the group members themselves, Ross Turney, Bill Henderson, and Glenn Miller. Says Turney: "The sessions were great. The best sides we've ever cut. The longest tune is five minutes in duration. There are eleven songs mostly around two minutes or so."

It's expected that Chilliwack will criss-cross Canada to promote their forthcoming single and album releases.



Ask Led Zeppelin about Mike.



Led Zeppelin uses *Shure Unispheres* to get themselves together for some of the heaviest sounds anywhere. The Unisphere handles it all — without feedback, without audience noise, and without annoying breath noises and close-up “pop.” It all happens with a true unidirectional response and a set of built-in filters that knock out the noise and let the Zeppelin sound come straight through — non-stop! Now music-stoned audiences from coast to coast hear Led Zeppelin as they really sound — naturally!

In Canada: A. C. Simmonds & Sons Limited
285 Yorkland Blvd., Willowdale, Ontario



SHURE

Discounting, racking and franchise stores

Fifteen years ago, you might have walked into the neighborhood friendly record store and bought a record. If it wasn't in stock, you ordered it and a week later, the record store phoned you to say your record was in.

RPM

COMMENT
walt grealis

Discounting was only starting, and many people felt that records at a lower price were inferior. It took that fifteen years for the retailing industry to undergo gigantic changes.

The record store of years ago is today gone to make way for formatted merchandising by rackers. Efficient central buying of lead items has made it easier for the record outlet of today to stock that which is in most demand. Additional discounts for larger volume make discounting that

much easier. The album has taken the place of the single, as the larger selling of the two.

Franchise stores have entered the picture. The same name and the same policy greet the record buyer when he walks into a franchised store. He knows that discounts and current stock will greet him. The retailing business is in the hands of professionals able to judge what will sell and capable of manipulating a price that adds volume to the record sales of North America.

What killed the record store of years ago? To many it was a part-time effort with the thinking that "if we had records, people would come in and buy them."

With some, the concept of record store was an easy way to fortune, but the whims of the buyer often confused the small, badly stocked stores. Dead inventory greeted the buyer who turned to bigger stores that had the goods.

The rack jobber began to put racks into drug and variety stores where impulse buyers could shop later in the day after the record stores were closed. The racks were restricted to floor space and the number of titles they could display. The racker discovered there was a pattern to the buying habits of the masses. He made the wire racks into small departments with browsers. He then grew, to supply a whole record department at a percentage of the sales to the store owner.

The risk to the new racked-record dealer was only floor space and ringing up the sales (and the risk of pilfering) but the innovation of records, controlled and sold in volume, was to become one of the threats to the small record store. As discount stores came into prominence, the racker was able to equip and supply a record department. Racking now constitutes an estimated 85% of the sales of sound on records and tape. The industry has changed.

Neck and neck with the rackers were the multi-stores and franchisers of name and stock. As the chains evolved from central discounted buying and the name stores lent their name and merchandising (and advertising) to anyone who could buy the franchise (like takeout chicken) records became an item that could be bought from a respected name in records. Franchising was sweeping the nation. Why not records. Merchandising took another step toward the lively art of selling records.

One newspaper ad now lists dozens of stores offering bargain specials at almost the cost price. Large and small department stores now use the services of a racker. The number one LP seller is available at bargain prices. Records released a few months ago can be bought for one sixth their original price. Singles are sold at a few pennies of profit over their whole-sale price. The industry has changed and changed and is still changing.

If there is nothing new under the sun, then take a look at the new innovations in record merchandising. There is always a better way and the top men in marketing will find it because of their wisdom or by mistake.

Today and yesterday and even tomorrow someone will add yet another twist to record merchandising, but one thing remains the same. The public's taste is still wide, fickle and unsure. We still have return privileges.

"... the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

— Pierre Juneau

RPM

published weekly since
February 24th, 1964, by

RPM MUSIC PUBLICATIONS LTD.

6 Brentcliffe Road
Toronto 17, Ontario
(416) 425-0257
Telex — 06-22756

Publisher — Walt Grealis
SINGLE COPY — 50 CENTS

Advertising Rates On Request

Second Class Mail Registration Number 1351
PRINTED IN CANADA

The following codes are used throughout RPM's charts as a key to record distributors:

A&M	W	MUSMART	R
AMPEX	V	PHONODISC	L
ARC	D	PINDOFF	S
CMS	E	POLYDOR	Q
CAPITOL	F	QUALITY	M
CARAVAN	G	RCA	N
COLUMBIA	H	TRANS WORLD	Y
GRT	T	UA RECORDS	U
LONDON	K	WEA	P
MCA	J	WORLD	Z
MARATHON	C		

MAPL logos are used throughout RPM to define Canadian content on discs:



- M — Music composed by a Canadian
- A — Artist featured is a Canadian
- P — Production wholly recorded in Canada
- L — Lyrics written by a Canadian

SUBSCRIPTIONS — Canada & USA

- ☐ One Year \$20
- ☐ Two Years \$30
- ☐ Three Years \$40
- ☐ FIRST CLASS (1 yr) \$35
- ☐ OTHER COUNTRIES (1 yr) \$30

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Toronto 17, Ontario

Find my cheque enclosed for \$ _____
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Company _____

Address _____

City _____

HEAVY PROMO FOR BOOT'S COUNTRY SHARON LOWNESS

Boot Records have laid on a heavy promotion campaign for one of their most recent signings, Sharon Lowness. Her first single release for the label, "Flowers of Darkness" established the pretty young singer as a talent to watch and laid the groundwork for the release of her album, "Broomstick Horse Cowboy". Her next single release, "Flying East" has been tried successfully on her Edison Hotel (Toronto) audience and should be released within the next couple of weeks.

Miss Lowness is backed by her own group known as the Teddy Bears.

Lorne Lichtman, Boot's newly appointed promotion chief, has rolled out the red carpet for a round of radio visits for Miss Lowness as well as Stevedore Steve. The latter will soon release his album, "I've Lived" which contains his "Lester The Lobster" deck as well as his most recent single, "Steel Wheels On The Rails."

GRUMBLES

a listening chamber of musical delights

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November 7

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November 8

Dancing Bear

November 9

David Essig

November 10

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November 11

Alexander Zelkin

November 13 - 18

Joe Mendelson

November 20 - 25

Chris Kearney

November 27 - December 2

Pearls Before Swine



NOW . . . THE AWARD THAT OUTRANKS THE GOLD LEAF AWARD. RPM'S NEW PLATINUM AWARD FOR OUTSTANDING AND EXTRAORDINARY SALES OF AN ALBUM OR SINGLE.

YOU CAN NOW CERTIFY YOUR SUPER HIT WITH THE RPM GOLD LEAF AWARDS TRUST FUND. YOU CAN NOW TAKE PART IN MAKING POSSIBLE THE ANNUAL JUNO AWARDS PRESENTATIONS. BE ONE OF THE RECORD COMPANIES TO PARTICIPATE IN CANADA'S BIGGEST MUSIC EVENT.

IT'S BETTER THAN CANADIAN GOLD . . . IT'S PLATINUM!

".....I'm a sad and simple man
I'm doing all I can
I've walked the earth
For all I'm worth
I'm a "SAD AND SIMPLE MAN"

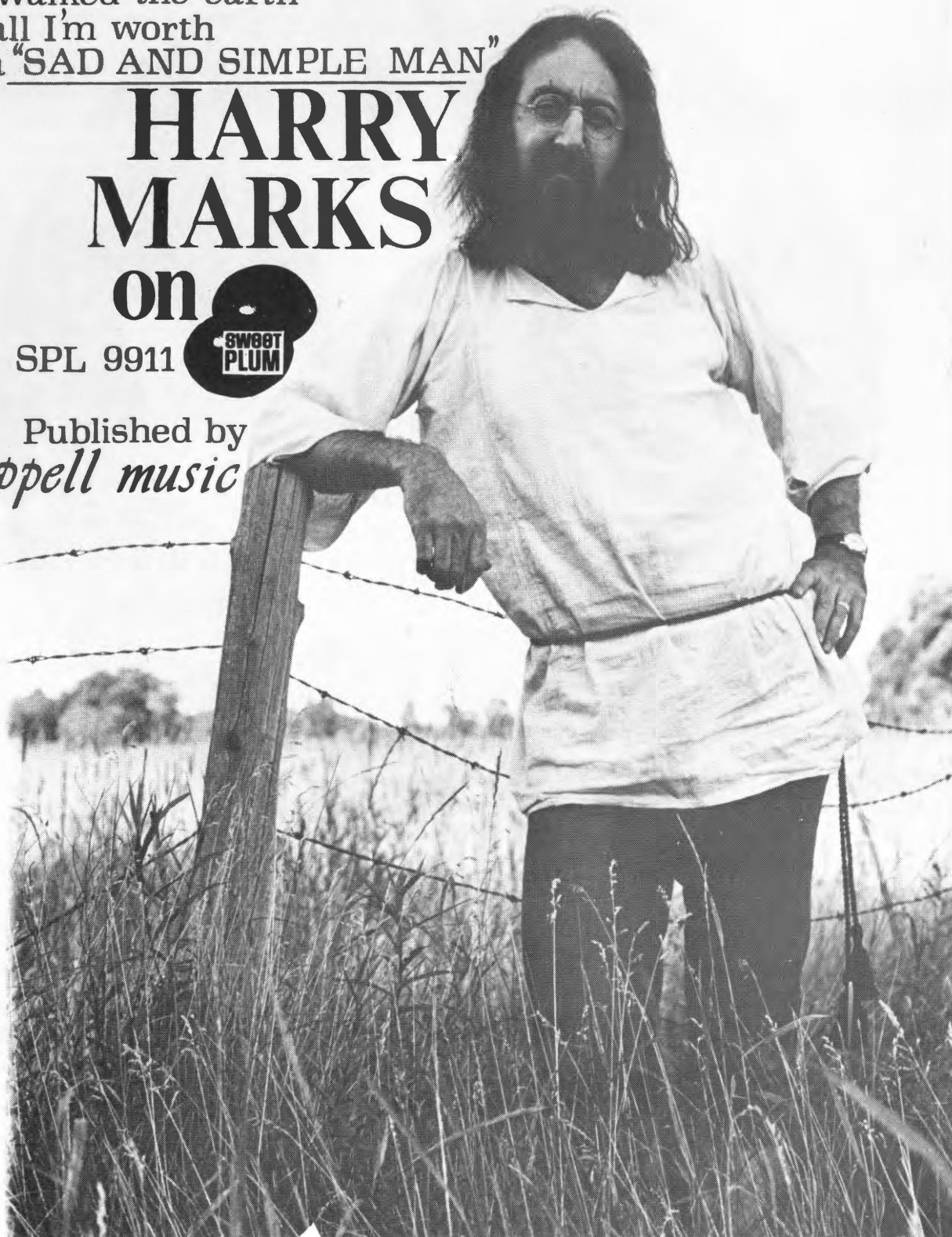
HARRY MARKS

on

SPL 9911



Published by
chappell music



COVER STORY

BOBBY G. GRIFFITH
READY FOR BIG TIME

Wanna buy a second hand Beaver? Going! Going! Gone to the highest bidder. The Beaver is Bobby G. Griffith and he happens to be second hand because this is his second time 'round in the Canadian merry-go-round music business. The highest bidder was Lawrence Welk's Telekew Productions Inc., and Griffith is one of the first artists signed by this publishing wing of the Welk Organization which was designed to bring some of today's artists and their music into today's music, which could stand a little updating, from "a one, a two a three".

How did Griffith make it into the U.S. big time with all this bad talk about the credibility of Canadian recording artists? First, let's take a look at why Griffith went the U.S. route to begin with. The young Winnipegger had a lot going for him with his first release - if you'll remember.

What's Griffith got besides one of the greatest undiscovered talents in the business? A manager, name of Jules Rabkin, who believes and who hung onto his talented young Beaver through one disappointment after another. Griffith and Rabkin looked like they had finally grasped the brass ring of the Canadian music industry when his first release hit on the MTCC label. Unfortunately the company folded before Griffith could do more than just establish his image. Rabkin, in his usual cigar chomping, wheeler dealer manner, moved back into the milieu and scored a contract with Polydor and a single release. That was as far as it went. After all, Griffith was just another Canadian performer and a mailing to radio stations was just about all the promotion he received. Rabkin went out on the hook himself, as usual but it was just impossible to break through the apathy of Canadian programmers towards Canadian recording artists.

Griffith and Rabkin laid low for a short time but Rabkin was convinced that he

would shortly put the power behind the lights of "Mr. Entertainment" Bobby G. Griffith. A trip to Los Angeles and Rabkin had wrapped it up. Dean Kay, General Manager of Mogue Music, one of the largest publishing houses in the U.S., flipped when he heard Griffith's demo tapes and immediately made Rabkin "an offer he couldn't refuse".

In an interview with RPM, Kaye noted that Griffith "has the talent to become a superstar, the potential to become a giant. I just want you to know that we are very much involved with Bobby. We're going to be releasing his album here in the States on Ranwood, the same label, my boss Lawrence Welk releases on." Kay was also tuned-in on the Canadian scene. He added: "You know, you've got an awful lot going on in Canada, Toronto especially. We certainly want to generate as much, if not more, excitement in Bobby than anybody else who has come out of Canada, and we hope to turn him into a superstar. Welk is backing him 100% and we'll be bringing him down to do the show. This show will probably be a tribute to Canada with Bobby being the featured guest."

Rabkin has also reached the negotiation stages for Griffith to appear on several other U.S. TV network shows with Flip Wilson and Johnny Carson as strong possibilities.

Griffith will move south of the border with one of the most unique deals ever offered a Canadian artist. He bows the U.S. scene as an entertainer, record producer, writer and recording artist and all this talent comes together with his initial single release, "The Sound Of Peace" and "My Love (I'll Keep Loving You)" to be released on the Ranwood label in the U.S. and Quality in Canada. Griffith will be flown to Hollywood for the Welk Canadian Special to be televised Dec. 3rd.

It's interesting to note that Vogue's Kay who, by the way, penned "That's Life" one of the big hits of the century, was impressed by Griffith's demo - recorded in

Canada at RCA's Toronto studios. Says Kay: "His session was produced at RCA in Toronto and that's where we would like to keep him. We like the sound. As a matter of fact we like a lot of the sounds coming out of Canada and we're always looking for good masters from Canada."

Now that Rabkin has the Griffith bandwagon moving, everything is fitting into place. He's to be handled by Queen's Booking out of New York, the same agency booking Sammy Davis Jr. and he is now being talked about as a headliner for one of the top rated Los Vegas clubs. Sammy Davis Jr. has expressed an interest in the 31 year old Griffith and will fly into Toronto the first part of November to catch him in action.

One identifying feature about Griffith is his ability to pick a strong back-up group. Doing it, beautifully, behind Griffith is George Dearing, drummer; Lou fortin, bass; Valentine Bent, lead guitar,; and Jimmy Carver, electric piano. Each member of his group is a professional and that's how Griffith treats them. They are showcased individually on their own instruments as well as vocally and they in turn spotlight Griffith with one of the brightest and most respectful backup assists available.

What's his bag? You name it, Griffith does it. Rock, soul, folk, middle of the road. His styling is his own and with the help of the giant Welk organization he could be bankrolled into one of this country's greatest entertainment exports.

Participate in

OPEN LINE

A NEW RPM FEATURE



A new recording star on the horizon, Gary Ferguson, being managed by Reg Sprung. Please send address Reg.



Recent Toronto engagement of Capitol's Al Martino saw an impressive promotion at Target Tape managed by Trudy Harper.

RITCHIE YORKE RESIGNS FROM MAPLE MUSIC INC.

Ritchie Yorke, Canada's top pop columnist and one who has been responsible for creating that important missing ingredient in the Canadian music industry - excitement - has just returned from Rio de Janeiro where he represented Canada as one of the judges. Although he had tendered his resignation to the directors of Maple Music Inc. prior to his trip, his reasons for resigning have not been made public. Yorke has supplied RPM with the following letter which was addressed to Maple Music Inc., which should clear up any misunderstanding and certainly shoot down any rumours that may have existed:

"It is with some considerable regret that I would like to inform you of my resignation from the Board of Directors of Maple Music Inc.

"Although there seems little point in endeavoring to hide my philosophical differences over the new order of priorities of Maple Music Inc. - as established by the CRMA meeting of Tuesday Sept. 12 - I would like you to know that pressing business matters such as the further building up of Rainbow Magazine, make it simply impossible for me to find the time and energy to continue with the numerous duties associated with the position I have held since the formation of Maple Music Inc.

"I am extremely sincere in my hope that Maple Music Inc. will continue to be a vital cog in the machinery which promotes Canadian talent to the world. Furthermore I am more convinced than ever that the efforts of Maple Music Inc. will be the crucial factor in maintaining the momentum which began in the aftermath of the Maple Music Junket. I would like to go on the record as saying that I personally did not believe at any time prior to June 1 that the Junket could have been so vastly successful in putting Canada into the global music market.

"My association with this corporation has

provided me with a much greater understanding of the present state and future aspirations of the Canadian recording industry. It has been a memorable and remarkable experience for me to be involved on such close terms with so many distinguished members of the Maple Music industry. In closing I would like to extend my earnest hope that your efforts in the coming months will be as fruitful and as far-reaching as you and your fellow directors anticipate.

"It seems somewhat irrelevant, in light of the developments of recent years, for me to offer all of the media support I can muster internationally for your cause. Please be assured that Rainbow Magazine, as one of the more obvious ways of reaching the Canadian consumer, will do its utmost to keep its readers well informed on your efforts."

CROWN-VETCH CHALKS UP BUCKS ON COMPOSITIONS

Crown-Vetch Music, with one of its greatest disc vehicles, Boot Records, has scored significantly in the dollar race for Canadian compositions much of it due probably to the 30% Canadian content regulations.

Their big money-maker has been "Maritime Farewell" which never reached hit status. The song was co-written by Jury Krytiuk, president of Crown-Vetch, Mark Altman the company's producer/arranger and folk singer, John Spence. There have apparently been more than 20 versions of the song recorded including one by George Hamilton IV contained on his most recent album release, "Travellin' Light".

Crown-Vetch also figured prominently in the recent Molson's "Hear Canada Singing" contest. Dayton Brillinger, a former teacher now living in Cantley, P.Q., reached the finals with his penning of "The Old Man, The Crow and The Dam". Brillinger also wrote Sean Dunphy's "And The Old House Died" and is currently working on an album for Boot Records.

POLYDOR OFF WITH CANCON SINGLES

Polydor Records' Lori Bruner reports encouraging initial reaction to the company's two latest domestically produced releases, Cliff Edwards' "Uncle Dad and Auntie Mom" and Tapestry's "The Music Doesn't Seem to be Going Anywhere". "Uncle Dad and Auntie Mom" was written and performed by Edwards, former lead of the Bells, the Montreal-based group who hit with "Stay Awhile". Edwards now makes his home in Toronto. Tapestry, a vital part of the Montreal music scene, recorded their latest at Montreal's Andre Perry Studios.

"The Music" has received a personal pick from both Bill Gavin and Ted Randall.

PATSY GALLANT RECEIVES SIR ROBERT BURNETT AWARD

Patsy Gallant, Columbia recording star now hitting with "Get That Ball" was recently presented with the Sir Robert Burnett Sword Award. This is the first time a Montreal area resident has received the coveted award, presented annually by Canadian Distillers to Canadians "for outstanding work in a respective field."

Miss Gallant received the Award for her work in the field of commercial advertising. During this past year she has been heard on both French and English commercials ranging from airlines, to Quebec Savings Bonds.

In making the presentation, Canadian Distillers' vice-president, R.C. (Bob) Newton, noted: "It was our intention to reward an artist who's name is often unknown to us, who's voice sounds familiar and who's work influences us in a great many ways," adding, "We hope this award will help in the development and exposure of talented Canadian performers, both at home and abroad."

Canadian Distillers is the Canadian distributor for Sir Robert Burnett White Satin Gin.



Floyd Cramer and Boots Randolph dropped into CBC-TV's Luncheon Date and a rap with host Bruce Marsh.



GRT's Jack Bailey receives CHEX "Chicken Pickin' Good" Award from Sean Eyre during recent Peterboro show.



EKS-75041

GOODTHUNDER

Beastrock thunders forth on Elektra. The L.A. quintet plays hard driving, bizarre rock — that gets harder and more bizarre as they go along. Goodthunders beastrock is destined to make a whole lot of noise.

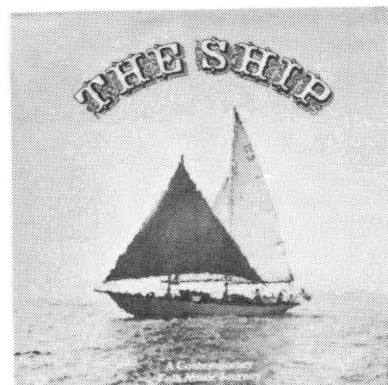


EKS-75043

LINDISFARNE/ DINGLY DELL

Lindisfarne's distinctive melodies and harmonies, some outstanding harmonica and mandolin improvisations and some good old fashioned rock and roll. This is their third album and it rocks with real exuberance. Incidentally a Dingly Dell is a small city park.

BEASTS ROCK, SHIPS SAIL, AND DINGLYS DELL ON



EKS-75036

THE SHIP

The Ship is a "contemporary folk music journey" — a song cycle — that centres on the allegory of a ship — its travels, troubles and diversions. The audience decides what The Ship is, and means. The Ship is a total entity, with each song flowing into the next and is inseparable from each other. The Ship is a voyage through the mind to the heart.

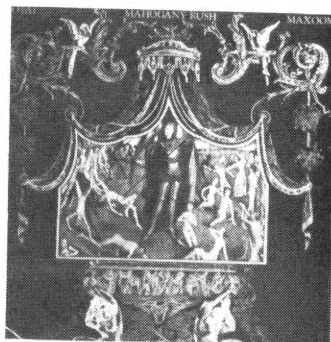


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NEW ALBUMS

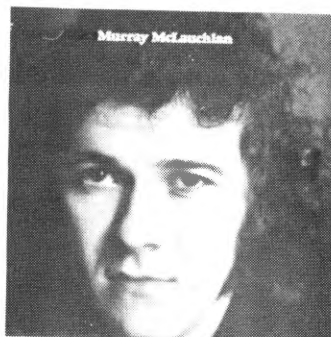
MAXOOM Mahogany Rush Kotai KOT3001

A self-consciously hard rock band who interrupt their vaudevillian duplications of Jimi Hendrix only long enough to pick a bit of equally self-conscious rhythm and blues. A pity.



MURRAY McLAUCHLAN True North TN9-H

Lots of advance word of mouth assure this one a fair hearing. Ed Freeman, of Don McLean fame did the production chores, and in fine style too. Side one hits a high point with "Old Man's Song" but side two is really where it's at and should be heard in its entirety. It'll take several listenings to fully appreciate this one.



RHYMES AND REASONS

Carole King
Ode SP 77016-W

Huge advance orders indicate that this one could even supercede her "Tapestry" set in terms of sales. No great changes of direction, just the Carole King we've all come to expect. "Bitter With the Sweet", "Stand Behind Me" and "Been to Canaan" stand out.



LADY'S NOT FOR SALE

Rita Coolidge
A&M SP4370-W

This one meets our expectations fully. That beautiful Coolidge vocalizing is as good as ever with not a rough edge to be found anywhere. Suitable for all formats. Among the best are "I'll Be Your Baby Tonight", Leonard Cohen's "Bird on the Wire" and the stunning "My Crew".



KING JAMES VERSION Word WCS5541

If you're into the Gospel thing or even if you're not, the King James Version offer some of the best adult contemporary sounds in the business. Don't let the Gospel bit fool you. The messages fit the happy crowd.



IN CONCERT

James Last
Polydor 2371 191-Q

He did it with the pop scene and now he continues to bring the Masters into today's pleasant listening sound. Chopin, Tchaikovsky, Mozart, Bach and others. Choice programming.

SLADE ALIVE Polydor 0598-Q

They're loud, forceful and fun. What distinguishes Slade from the balance of hard rock bands is the feeling that they don't really take it all very seriously. England's top rockers debut auspiciously with "Born to Be Wild", "In Like A Shot From My Gun" and "Know Who You Are".



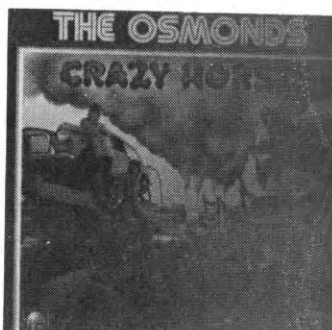
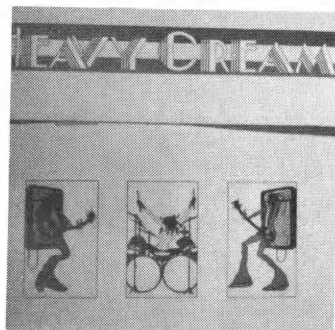
AT HIS BEST

Eric Clapton
Polydor 2668 009-Q

Whatever Clapton's contribution will be reckoned to be in the great counting house in the sky, while he's around these parts there seems to be no end in sight. A greatest hits package well worth the price: "Layla", "Presence of the Lord", "Let it Rain" etc. etc.

HEAVY CREAM Polydor 2668 008-Q

Never let it be said that Robert Stigwood missed a trick. Cream continue to be milked for all they're worth (intentional pun) and "Heavy Cream" will surely go down as smoothly as all the previous ones. Double record set shouldn't go sour on the dealers' shelves.



CRAZY HORSES

The Osmonds
Polydor 2424 070-Q

Out to dethrone the Moody Blues and Led Zeppelin at one fell swoop, the Osmonds come forth with "Crazy Horses", a single and an album. The balance of the album, is however in the more traditional Osmond vein. "That's My Girl" stands out as the most Osmondese cut on the set.

SECOND U.A. SINGLE FOR CLAUDE VALADE

United Artists continues their experiment with the Quebec market and Claude Valade. Her first single for the label, "Pour Un Homme" is still very much alive in Quebec as United Artists releases her second single, "Ce N'est Pas Un Matin Pour Se Dire Adieu", which is Bobby Goldsboro's hit "With Pen In Hand". The flip is Don and Dick Addrissi's penning of "Never My Love" ("Non, Non, My Love"). The session was produced at Andre Perry Studios in Montreal by Ben Kaye and Cyrille Beaulieu with Richard Gregoire arranging.

Miss Valade is by no means a newcomer to the Quebec disc market. She has released 26 singles and 3 albums and has become internationally known having toured with Frank Sinatra, Dean Martin and Tom Jones. Her biggest record success was "Sukiyaki" which topped the Quebec charts. Besides starring in "Quebecois" a flick for Expo '67 she represented Canada at the Tokyo Music Festival where she sang "Pour Un Homme". She won first prize in the foreign song category for this entry as well as being honoured with three prizes including an award of merit and the coveted Singers' Prize.

Coming up are appearances in Aruba, Curacao, Jamaica, Bermuda, Nassau, Mexico, Puerto Rico and Las Vegas. The next few weeks will be taken up with a Quebec province-wide promotion for her new single release.

WHO'S GOT THE COUNTRY NEWS?

There's a battle, although not legal yet, over who has the right to the recently bowed World of Country Music. Information received here has it that there was a plan by the founders of the World of Country Music to set up individual satellite, World of Country Music papers in all ten Canadian provinces. Although there was a BC World of Country Music, the paper to become most important has been that which is being published out of Toronto and known as The World of Country Music.

Parties involved with the B.C. country news publication have issued a report that they have "nothing to do with this (Ontario) publication, and no control over its contents. Therefore, we want to be careful about the relationship between the papers, especially since both papers carry exactly the same distinctive logo on the front page".

There had also apparently been some confusion about what the World of Country Music was all about. It had been taken as a songbook, a record or a book about guitars.

Taking all this into consideration the BC World of Country Music has taken a name change step and will now be known as Country Music News. Their intended activities outside the province of British Columbia has not been made clear at time of writing.

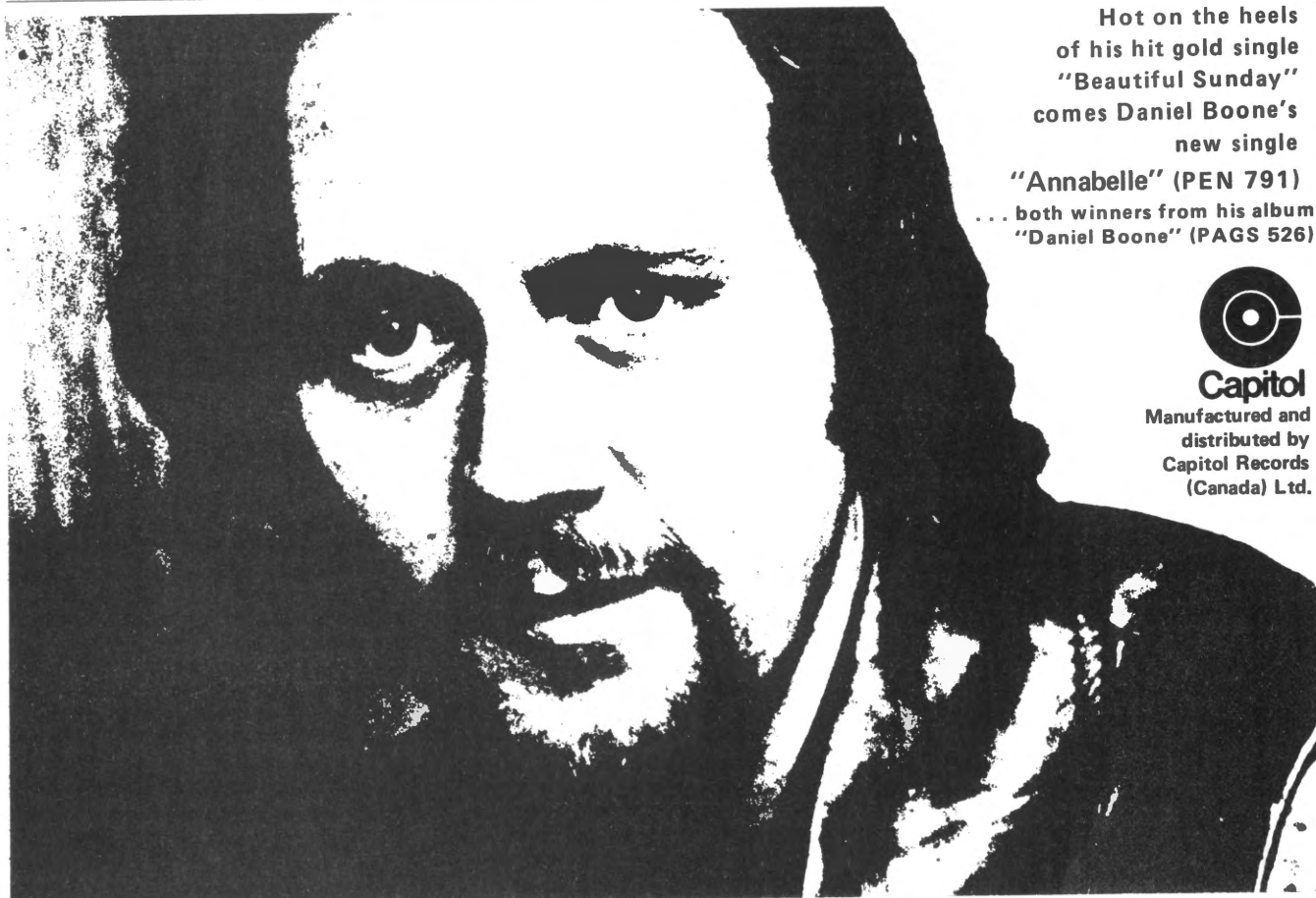
A&M BUSY WITH ARTIST APPEARANCES

The promotion staff of A&M was kept busy last week with a hectic schedule of personal appearances by three of the label's most important artists. Valdy, signed to Haida Records, which is distributed by A&M, was in Toronto for a week-long stay at Grumbles. Haida's Keith Lawrence and Ray Pettinger flew in from the west coast for the event. The performance Wednesday night was captured on tape, to be aired over CHUM FM at a date to be announced.

Shawn Phillips, hit Toronto the same week, kicking off a multi-city Canadian tour with dates in London, Quebec City, Montreal and Ottawa. In Montreal, the artist performed four shows at Place des Arts, one of which was broadcast live over CHOM FM. Billy Preston, currently happening with his "Slaughter" single, made appearances in Kitchener and London. He returns to Canada for a date in Montreal on November 12.

Upcoming appearances include a two day effort by Cat Stevens at Massey Hall in Toronto, November 11th and 12th, and a performance by Paul Williams at the Queen Elizabeth Theatre in Vancouver on the 24th.

Charles Lloyd, recently signed by A&M in the United States, is inked into Toronto's Colonial Tavern for a week-long stint, commencing November 27th.



Hot on the heels
of his hit gold single
"Beautiful Sunday"
comes Daniel Boone's
new single
"Annabelle" (PEN 791)

... both winners from his album
"Daniel Boone" (PAGS 526)



Manufactured and
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Capitol Records
(Canada) Ltd.

NOVEMBER
EIGHTH

IS THE DAY
CANADIAN RADIO
STATIONS
GET
"RIGHT ON"

Looking at the future of media

Having been off in the relative wilds of eastern Ontario for the past week, I missed my opportunity of discussing the Vancouver C5 meet in last week's issue. I don't suppose there were too many tears shed as a result of my absence, but just in case, I'll do my bit now. Of all the issues raised, and

RPM

By John Watts

there were many, the one which sticks with me is the point made by a programmer that the CRTC requires an applicant for a radio license to state what kind of programming he will be providing. In essence to state whether he will be running a country, top forty, progressive, adult contemporary or talk station. If I understand correctly, the programmer who made the point felt that this could restrict a station's competitive ability by limiting him to a given format. The point is well taken but the defense is equally interesting. Unless the CRTC is able to depend on an operator sticking to one area of entertainment, and distribute licenses accordingly, chaos would result and ultimately the listener would suffer.

What interests me is that in spite of the intentions of the CRTC and the unquestioned abilities of many programmers, more and more radio stations are sounding more and more alike. These growing similarities are occurring across all sorts of previously inviolate boundaries. In Toronto for instance the top forty stations are softening their music noticeably, whether due to the state of the recording industry or their own evaluation of a changing market is unknown and not really that important. The adult contemporaries meanwhile are moving in the up-tempo direction. Country music is becoming more citified and progressive is losing its hard rock underground

image for a more all-embracing style. This seems to be the case in many markets, Toronto is only an example. What it all means is that stations at all ends of the spectrum are slowly but surely moving towards the middle, to a position where they can please many of the people a lot of the time. What the implications of this are I'm not really sure but I would surmise that eventually we'll run into exactly what the CRTC says we will, a situation where the listener is left with no alternatives. When and if that does happen, we can depend on at least one station in each multi-station market branching off in its own direction, again providing the variety which the listener deserves.

It's just natural evolution I suppose. But the real question which programmers should be pondering at this point is what direction this evolution will take. It seems to me that what is happening today is merely temporary, the calm before the

storm, for lack of a better analogy. Just as a suggestion from someone whose forte in life is not radio programming, I would think it would be of advantage to programmers to fully examine the role of radio in their community. Is it on the only source of entertainment, of information? If not, what competition is there from other sources of entertainment and information? Do people in your community listen to radio or is it merely background noise? Do they believe what radio tells them? After asking these questions of yourself, look for the honest answers, not the easy ones. With these honest answers you can more clearly evaluate and understand the role which your station should be fulfilling.

I think the next few years will be critical for radio. Television has taken away a large chunk of the radio audience. Videocassettes loom on the horizon as another threat. Will the medium be able to withstand such intense competition or will it wither and become a poor relative. Now is the time to prepare for the challenges of the coming years by honestly assessing the present and planning intelligently for the future.

JAMES GANG ALBUM CANCON — RCA

RCA Records' Scott Richards reports that all cuts on the new James Gang album, "Passin' Thru" on ABC, qualify as Canadian content. In a release sent to Canadian radio programmers, Richards indicates that all cuts on the set were in accordance with CRTC requirements. Two members of the group, Dom Troiano and Roy Kenner, are well known pillars of the southern Ontario rock and blues scene of ten years ago. The two provide virtually all of the group's original material.

The James Gang, operating out of Cleveland, Ohio, has steadily built its concert and record following over the past few years with a string of highly acclaimed albums and numerous prestigious concert appearances, including venues at Carnegie Hall and the Lyceum Theatre.

ISAAC HAYES FOR ONTARIO DATES

Polydor-distributed Isaac Hayes, who picked up an Academy Award for his original score of the film, "Shaft", has been contracted for three dates in southern Ontario this month. On the eighth of the month, he appears at Kitchener Memorial Auditorium in Kitchener, followed by a performance at the University of Western Ontario on the ninth. The three day mini tour winds up in Hamilton at McMaster University the following day.

To tie in with the appearances, Polydor is arranging for a busload of industry types to arrive in Hamilton on the tenth in order to catch the Hayes performance. Scoot Irwin, recently-appointed Ontario promotion rep for Polydor will accompany the guests.



Susan and Terry Jacks (The Poppy Family) teamed up with George Hamilton IV for Saint John Board of Trade show.



Dan LaRoche (Boot), Orm Jones (London), Stevedore Steve, Bob Tait and Al Kensey (London) at west coast showing.



MAPL DETAILS

- 11 SUNNY DAYS
Lighthouse-GRT 123039-T
(Skip Prokop) CAN-USA/Mediatrix-BMI
Thunder (Jimmy Jenner)
- 20 RUNNIN' BACK TO SASKATOON
Guess Who-Nimbus 9 74-0803-N
(Cumming-Winter) Cirrus/Sunspot-BMI
RCA Los Angeles (Jack Richardson)
- 21 GOODBYE FAREWELL
Abraham's Children-G.A.S. 1004
(Jim Bertucci) Black & White-BMI.
RCA Toronto (Gary Salter/Paul Gross)
- 35 GET THAT BALL
Patsy Gallant-Columbia C4-3056-H
(Ken Owen/Yves Lapierre) April-CAPAC
Andre Perry (Yves Lapierre)
- 39 ROCK AND ROLL SONG
Valdy-Haida H5101-W
(Valdy) Klavik Music-BMI
No Studio Listed (Claire Lawrence)
- 42 MONEY BACK GUARANTEE
Five Man Electrical Band
Polydor 2065 142-Q
(Emmerson) No publishing listed.
No other information available.
- 44 ONE MORE CHANCE
Ocean-Yorkville YV545062-D
(Cooke/Greenway) Cookaway Music-BMI
Bay Studios (Bill Gilliland/Greg Brown)
- 45 DAYTIME NIGHT TIME
Keith Hampshire-A&M 330-W
(Mike Hugg) Spectorious-BMI
RCA Toronto (Bill Misener)
- 47 TAKE THE BLINDNESS
Joey Gregrash-Polydor 2065 148-Q
(Gregrash/Lampe) No publishing listed.
No studios listed (Ron Capone)
- 50 LISTEN TO THESE CHORDS I PLAY
Roger Rodier-Columbia C4-3058-H
Andre Perry (Yves Lapierre)
- 51 SHORTY McKENNA
Buxton Kastle-Warner Bros CR4014-P
(Donald Rowan) Home Cooked Music
Eastern Sound (John Stewart)

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CANADA WIDE SERVICE

GALBRAITH REPRODUCTIONS
LIMITED

260 Richmond Street West, Toronto 2B
364-3338

- 61 SWEET AMERICA
Cascades-Can-Base CB4505-H
(Barry Greenfield) Kennedy St. Music-PRS
Can-Base (Steve Douglas)
- 62 JULIA GET UP
Rich Dodson-MWC 1010X-M
(Rich Dodson) Corral Music-BMI
Toronto Sound (Mel Shaw)
- 63 LAST SONG
Edward Bear-Capitol 72677-F
(Larry Evoy) Eeyor Music-CAPAC
Thunder Sound (Gene Martynec)
- 64 DROP YOUR GUNS
April Wine-Aquarius 5024-K
(D.Henman) No publishing listed
Toronto Sound (Ralph Murphy)
- 66 LONG TIME COMIN' HOME
Doctor Music-GRT 1233 15-T
(Doug Riley) Doctor Music-CAPAC
Toronto Sound (Doug Riley)
- 68 DREAM NO. 2
Tobias-Verve Forecast VF800X-M
(Ken Tobias) Gloosecap Music-BMI
MGM Hollywood (Michael Lloyd)
- 70 CONCRETE SEA
Terry Jacks-London L818-K
(Terry Jacks) Gone Fishin' Music-BMI
Aragon (Terry Jacks)
- 72 SIGN OF THE GYPSY QUEEN
Lorence Hud-A&M AMX332-M
(Lorence Hud) Irving Music-BMI
Sound Canada (Lorence Hud)
- 76 HARD LIFE ALONE/PLENTY
Ray Materick-Kanata 1010-K
(Ray Materick) Eskimo Music-BMIC
Thunder Sound (Dave Bird)
- 79 THEME FROM ROWDYMAN
Robbie McDougall-Nimbus 9 NNS9019-N
(Ben McPeck) Critique/Canart-CAPAC
Manta Sound (Ben McPeck)
- 80 MAPLE LADY
Flying Circus-Capitol 72626-F
(Grace/Rowe/Wilkins) Hopo/Boco-BMI
Thunder (Paul Hoffert/Bruce Bell)
- 83 SAD & SIMPLE MAN
Harry Marks-Sweet Plum SPL9911-K
(Harry Marks) No publishing listed
No studio information (Bill Hill)
- 90 SING A SONG FOR ME
Nobody-United Artists 50960-U
(John Albany) No publishing listed.
RCA Toronto (Ian Guenther)

- 91 AFRICA
Thundermug-Axe 4-K
(Bill Durst/Joe de Angelis) Belsize-BMI
Toronto Sound (Greg Hambleton)
- 93 WHAT WOULD I DO
Skylark-Capitol 3378-F
(E.Shelby/P.Mitchell) Muscle Shoals-BMI
No studio listed (Erik The Norwegian)

The dialogue continues in



OPEN LINE

Based on the radio station concept of a phone-in program, you will now have a vehicle for making your views known. Both programmer and record man, and those in allied fields can take advantage of this new feature. Your letter must be signed, but if you wish to remain anonymous, please state so in the body of the letter



SINGLES (alphabetically)

This listing is a cross-reference to the RPM 100 singles. A fast way to find single order numbers

- Africa (91)
Ain't Never Seen A White Man (88)
Alive (99)
All The Young Dudes (37)
American City Suite (29)
Angel (100)
Baby Don't Get Hooked (25)
Ben (8)
Burning Love (2)
Can't You Hear The Song (32)
Celebration (89)
City of New Orleans (24)
Clair (52)
Concrete Sea (70)
Corner of the Sky (82)
Crazy Horses (33)
Daytime Night Time (45)
Deteriorata (86)
Dialogue (57)
Didn't Know I Love You (84)
Ding A Ling (5)
Don't Do It (12)
Don't Ever Be Lonely (23)
Dream No. 2 (68)
Drop Your Guns (64)
Elected (18)
Everybody Plays the Fool (14)
Freddie's Dead (28)
From The Beginning (74)
Funny Face (77)
Garden Party (3)
Get That Ball (35)
Go All The Way (27)
Good Time Charlie (19)
Goodbye Farewell (21)
Hard Life/Season of Plenty (76)
Hey You Love (53)
I Am Woman (15)
I Believe in Music (7)
I Can See Clearly Now (6)
I Never Said Goodbye (92)
I'd Love You To Want Me (17)
I'd Could Reach You (10)
I'll Be Around (30)
I'll Make You Music (46)
It Never Rains In California (58)
Julia Get Up (62)
Last Song (63)
Listen To The Music (4)
Listen To These Chords I Play (50)
Long Dark Road (98)
Long Time Comin' Home (66)
Loving You Just Crossed My Mind (43)
Maple Lady (80)
Midnight Rider (48)
Money Back Guarantee (42)
Mosquito (73)
Nights In White Satin (1)
No (85)
One More Chance (44)
Operator (31)
Papa Was A Rolling Stone (38)
Poor Boy (71)
Rock and Roll Song (39)
Rock 'n' Roll Soul (54)
Rock Me Baby (69)
Rockin' Pneumonia (34)
Running Back to Saskatoon (20)
Sad and Simple Man (83)
Shorty McKenna (51)
Sign of the Gypsy Queen (72)
Sing A Song For Me (90)
So Long Dixie (59)
Something's Wrong With Me (65)
Song Seller (75)
Spaceman (13)
Starting All Over Again (55)
Summer Breeze (26)
Sunday Morning Sunshine (94)
Sunny Days (11)
Sweet America (61)
Sweet Surrender (87)
Take the Blindness (47)
Theme From the Rowdyman (79)
Theme From the Man (81)
Thunder and Lightning (22)
Tight Rope (9)
Together Alone (41)
Use Me (49)
Ventura Highway (40)
Walk on Water (96)
We Can Make It Together (60)
Wedding Song (67)
What Am I Crying For (95)
What Would I Do (93)
Why (56)
Witchy Woman (16)
Work To Do (97)
You Ought To Be With Me (78)
You Wear It Well (36)

This week
1 week ago
2 weeks ago

RPM SINGLES

November 11, 1972

Gold Leaf Award For
Outstanding Record Sales

A&M
AMPEX
ARC
CBS
CAPITOL
CARAVAN
COLUMBIA
GRT
LONDON
MCA
MARATHON

W
V
D
E
F
G
H
T
K
J
C

MUSIMART
PHONODISC
PINOFF
POLYDOR
QUALITY
RCA
TRANS WORLD
UA RECORDS
WEA
WORLD

R
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Q
M
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Y
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Z

1	2 4	NIGHTS IN WHITE SATIN Moody Blues Deram 85023-K	34	43 55	ROCKIN' PNEUMONIA Johnny Rivers United Artists 50960-U	67	71 76	WEDDING SONG Petula Clark MGM 14431-X-M
2	3 2	BURNING LOVE Elvis Presley RCA 0769-N	35	38 41	GET THAT BALL Patsy Gallant Columbia C4-3056-H	68	54 49	DREAM No. 2 Ken Tobias MGM Verve MV 10681-X-M
3	4 5	GARDEN PARTY Rick Nelson Decca 32980-J	36	19 7	YOU WEAR IT WELL Rod Stewart Mercury 73330-K	69	40 31	ROCK ME BABY David Cassidy Bell 45260X-M
4	7 15	LISTEN TO THE MUSIC Doobie Bros. Warner Bros 7619-P	37	44 51	ALL THE YOUNG DUDES Mott the Hoople Columbia 45673-H	70	47 47	CONCRETE SEA Terry Jacks London L181-K
5	1 1	DING A LING Chuck Berry Chess 2131-T	38	59 ...	PAPA WAS A ROLLING STONE Temptations Tamla Motown 7121-V	71	73 83	POOR BOY Casey Kelly Elektra 45804-P
6	8 20	I CAN SEE CLEARLY NOW Johnny Nash Epic 10902-H	39	26 30	ROCK AND ROLL SONG Valdy Haida HS101-W	72	75 95	SIGN OF THE GYPSY QUEEN Lorence Hud A&M AMX332-W
7	9 13	I BELIEVE IN MUSIC Gallery Sussex 239X-M	40	61 86	VENTURA HIGHWAY America Warner Bros 7641-P	73	81 84	MOSQUITO Doors Elektra 45807-P
8	6 25	BEN Michael Jackson Tamla Motown 1207-V	41	46 70	TOGETHER ALONE Melanie Neighbourhood 4207X-M	74	48 39	FROM THE BEGINNING EL&P Cotillion 44158-P
9	5 8	TIGHT ROPE Leon Russell Shelter 7825-F	42	30 17	MONEY BACK GUARANTEE Five Man Electric Band Polydor 2065 142-Q	75	77 79	SONG SELLER Raiders Columbia 45688-H
10	11 18	IF I COULD REACH YOU 5th Dimension Bell 45261X-M	43	58 62	LOVING YOU JUST CROSSED MY MIND Sam Neely Capitol 3381-F	76	78 81	HARD LIFE/SEASON OF PLENTY Ray Materick Kanata 1013-K
11	14 16	SUNNY DAYS Lighthouse GRT 1230 39-T	44	31 19	ONE MORE CHANCE Ocean Yorkville YVS45062-D	77	80 ...	FUNNY FACE Donna Fargo Dot 17429-M
12	12 12	DON'T DO IT The Band Capitol 3433-F	45	64 77	DAYTIME NIGHT TIME Keith Hampshire A&M 330-W	78	92 ...	YOU OUGHT TO BE WITH ME Al Green Hi 2227-K
13	13 25	SPACEMAN Nilsson RCA 0788-N	46	52 53	I'LL MAKE YOU MUSIC Beverly Bremers Scepter 12363-J	79	82 88	THEME FROM THE ROWDYMAN Robbie McDougall Nimbus Nine NNS9019-N
14	10 6	EVERYBODY PLAYS THE FOOL Main Ingredient RCA 0731-N	47	51 54	TAKE THE BLINDNESS Joey Gragrash Polydor 2065 148-Q	80	83 97	MAPLE LADY Flying Circus Capitol 72676-F
15	15 22	I AM WOMAN Helen Reddy Capitol 1335-F	48	34 29	MIDNIGHT RIDER Joe Cocker A&M 1370-W	81	84	THEME FROM THE MAN Isaac Hayes Enterprise E NA 9058-Q
16	18 32	WITCHY WOMAN Eagles Asylum 11008-P	49	33 35	USE ME Bill Withers Sussex 241X-M	82		CORNER OF THE SKY Jackson 5 Tamla Motown 1214-V
17	20 36	I'D LOVE YOU TO WANT ME	50	55 56	LISTEN TO THESE CHORDS I PLAY	83	85 94	SAD AND SIMPLE MAN

This week
1 week ago
2 weeks ago

RPM

ALBUMS

November 11, 1972

Gold Leaf Award For
Outstanding Record Sales

A&M
AMPEX
ARC
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CAPITOL
CARAVAN
COLUMBIA
GRT
LONDON
MCA
MARATHON

W
D
C
H
T
J
K
C

MUSIMART
PHONODISC
PINDOFF
POLYDOR
QUALITY
RCA
TRANS WORLD
UA RECORDS
WEA
WORLD

16 --- RPM 11/11/72
R. J. ROZMAN

1	2 16	 CATCH BULL AT FOUR Cat Stevens-A&M SP4365-W AC4365-W 8T 4365-W	34	28 34	HISTORY OF ERIC CLAPTON Polydor 2668 006-Q 3519 003-Q 3871 004-Q	67		 RHYMES AND REASONS Carole King-Ode SP77016-W CS77016-W 8T77016-W
2	1 1	NEVER A DULL MOMENT Rod Stewart-Mercury SRM 1646-K MCR4 1646-K MC8 1646-K	35	27 27	HOBOS LULLABY Arlo Guthrie-Reprise MS2060-P CRX2060-P 8RM2060-P	68	65 53	DON QUIXOTE Gordon Lightfoot-Reprise MS2056-P CRX2056-P 8RM2056-P 
3	3 2	CHICAGO V Columbia KC31102-H CT31102-H CA31102-H	36	49	SAINT DOMENIC'S PREVIEW Van Morrison-Warner Bros BS2633-P CWX2633-P 8WM2633-P	69	84	BACK STABBERS O'Jays-Epic 31712-H N/A N/A
4	13 37	DAYS OF FUTURE PASSED Moody Blues-Deram DE18102-K N/A N/A	37	26 24	ALL DIRECTIONS Temptations-Tamla Motown G962-V N/A N/A	70	60 54	FOXY LADY Char Kapp KRS5514-J K85514-J K75514-J
5	4 5	ROCK OF AGES Band-Capitol SABB1045-F 4XT11045-F 8XT11045-F	38	56 80	LIVE AT THE PARAMOUNT Guess Who-Nimbus Nine LSPX4779-N  PBS 2056-N PK2056-N	71	72 52	 ANNIE Anne Murray-Capitol ST6376-F 4XT6376-F 8XT6376-F 
6	18 20	OLD DAN'S RECORDS  Gordon Lightfoot-Reprise MS2116-P CRX2116-P 8RM2116-P	39	40 49	LIZA WITH A "Z" Liza Minelli-Columbia K031762-H N/A N/A	72	100	EVERYBODY'S IN SHOW BIZ Kinks-RCA VPS 6065 VPS 6065 T8S-5122
7	6 9	LONDON CHUCK BERRY SESSIONS Chess CH60020-T 5033 60020-T 8033 60020-T	40	74	CLASS CLOWN George Carlin-Little David LD 1004-P N/A A8LD 1004-P	73	79	ROCK ME BABY David Cassidy-Bell 1109-M 4-1109-M 8-1109-M
8	16 46	PHOENIX Grand Funk - Capitol SMAS11099-F N/A N/A	41	39 36	NEW BLOOD Blood Sweat & Tears-Columbia KC31780-H N/A N/A	74	67	HAPPIEST GIRL IN THE WHOLE U.S.A. Donna Fargo-Dot DOS26000-M D4 26000-M D8 26000-M
9	7 4	CARNEY Leon Russell-Shelter SW8911-F N/A N/A	42	36 35	DEMONS & WIZARDS Uriah Heep-Mercury SRM1630-K N/A N/A	75	75 72	NICE TO BE WITH YOU Gallery-Sussex SXB7017-V N/A N/A
10	19 39	CLOSE TO THE EDGE Yes-Atlantic SD7244-P AC7244-P A8TC7244-P	43	55 96	ON RECORD  April Wine-Aquarius AQR503-K GCA503-K M8503-K	76	82	STILL BILL Bill Withers-Sussex SXBS7014-V N/A N/A
11	8 8	 LIGHTHOUSE LIVE  Lighthouse-GRT 9230 1018-T 5230 1018-T 8230 1018-T	44	41 42	SUMMER BREEZE Seals & Croft-Warner Bros MS2629-P CWX2629-P 8WM2629-P	77	80 100	RADIO DINNER National Lampoon-Blue Thumb BTS38-M N/A N/A
12	12 12	BIG BAMBU Cheech & Chong-Ode SP77014-W CS 77014-W 8T-77014-W	45	42 65	COUNTRY MAN  Valdy-Haida HL5101-W N/A N/A	78	89	I'M STILL IN LOVE WITH YOU Al Green-Hi 32070-K N/A N/A
13	17 21	BABY DON'T GET HOOKED Mac Davis-Columbia KC31770-H CT31770-H CA31770-H	46	35 22	SUPER FLY Curtis Mayfield-Curtom CRS 8014-M CRS4 8014-M CRS8 8014-M	79	86	ALONE AGAIN (Naturally) Andy Williams-Columbia KC31625-H N/A N/A
14	14 7	SEVEN SEPERATE FOOLS Three Dog Night-Dunhill DSD50118-N DHM85118-N DHX55118-N	47	43 57	TOO YOUNG Donny Osmond-Polydor 4584-Q N/A N/A	80	88	I CAN SEE CLEARLY NOW Johnny Nash-Epic KE31607-H N/A N/A
15	15 10	MOODS Neil Diamond-Uni 93136-J 2-93136-J 8-93136-J	48	47 47	HUD  Lorence Hud-A&M SP9004-W CS9004-W 8T9004-W	81	85	FLYING HIGH TOGETHER Smokey Robins/Miracles Tamla Motown 13181-V N/A N/A
16	9 3	HONKY CHATEAU Elton John-Uni 93135-J 2-93135-J 8-93135-J	49	45 40	CORNELIUS BROS & ROSE United Artists UAS5568-U N/A N/A	82	81 74	THE GODFATHER Original Soundtrack-Paramount PAS1003-M PAS4-1003-M PAS8-1003-M
17	5 6	TRILOGY	50	31 25	ALL TOGETHER NOW	83	83	FULL HOUSE

Note: Cassette numbers appear on left - 8-track on right of each listing.

17	10 18	E. L & P-Cotillion SD9903-P AC9903-P	A8TC9903-P	51	64	ELVIS AT MADISON SQUARE GARDEN RCA LSP4776-N P8S 2054-N	EA31556-H PK2054-N	83	96	J. Geils Band-Atlantic 7241-P N/A	N/A
18	10 18	PARTRIDGE'S GREATEST HITS Bell 1107-M 4-1107-M	8-1107-M	52	44 30	BITTER SWEET Main Ingredient-RCA LSP 4677-N N/A	P8S 1908-N	84	69 60	DIMENSION "M" Franck Dervieux-Columbia FS90072-H N/A	FSA90072-H
19	11 19	THE SLIDER T. Rex-Reprise MS2095-P CRX2095-P	8RM2095-P	53	61 75	DISTANT LIGHT Hollies-Epic KE30758-H ET30958-H	EA30958-H	85	71 63	SUNWHEEL DANCE Bruce Cockburn-True North TNX7-H N/A	TNA7-H
20	21 26	5th DIMENSION'S GREATEST HITS Bell 1106-M 4-1106-M	8-1106-M	54	68	SIDESTREETS Ray Materick-Kanata KAN10-K N/A	MA PL N/A	86	66 59	HARVEST Neil Young-Reprise MS2032-P CRX2032-P	8RM2032-P
21	53 99	BLACK SABBATH VOL. IV Warner Bros MS2602-P CWX2602-P	8WM2602-P	55	54 46	ROCK AND ROLL MUSIC Ten Years After-Columbia KC31779-H N/A	N/A	87	70 97	A SUNSHINY DAY Charley Pride-RCA LSP4772-N PK 1997-N	P8S1997-N
22	25 29	THICK AS A BRICK Jethro Tull-Reprise MS2072-P CRX2072-P	8RM2072-P	56	62	HOT ROCKS Rolling Stones-London 2PS606/7-K N/A	N/A	88	91 89	THUNDERMUG STRIKES Axe AXS502-K SAX502-K	8AX502-K
23	29 83	BEN Michael Jackson-Tamla Motown M755-V N/A	N/A	57	46 31	RISE & FALL OF ZIGGY STARDUST David Bowie-RCA LSP 4702-N PK1932-N	P8S1932-N	89	78 79	I'LL MAKE YOU MUSIC Beverly Bremers-Scepter SPS5102-J SPS65102-J	SPS735102-J
24	30 13	SCHOOL'S OUT Alice Cooper-Warner Bros BS2623-P CWX2623-P	8WM2623-P	58	48 69	EXILE ON MAIN STREET Rolling Stones-Rolling Stones 2COC2900-P COCJ2900-P	8COJ2900-P	90	76 76	W.C. FIELDS FOR PRESIDENT Rich Little-Caedmon TC9101-M N/A	N/A
25	32 14	A SONG FOR YOU Carpenters-A&M SP3511-W CS3511-W	8T3511-W	59	48 69	JERMAINE Jermaine Jackson-Tamla Motown M752-V N/A	N/A	91	94	PASSAGE Bloodrock-Capitol SD11109-F N/A	N/A
26	33 32	CARLOS SANTANA & BUDDY MILES Columbia-KC31308-H CT31308-H	CA31308-H	60	52 62	TAPESTRY Carole King-Ode SP77009-W CS77009-W	8T77009-W	92	77 77	BUMP 'N' GRIND REVUE Mainline-GRT 9230 1015-T 5230 1015-T	8230 1015-T
27	20 15	HIMSELF Gilbert O'Sullivan-MAM4-K MAM5 4-K	MAM8 4-K	61	57 33	SON OF SCHMILSSON Harry Nilsson-RCA LSP4717-N P8S 1954-N	PK 1954-N	93		ROCKY MOUNTAIN HIGH John Denver-LSP4731-N N/A	N/A
28	73	CRAZY HORSES The Osmonds-Polydor 2424 070-Q N/A	N/A	62	50 44	YOU DON'T MESS WITH JIM Jim Croce-ABC 756-N ABCX8756-N	ABCX5756-N	94	90 91	SAMMY DAVIS JR. NOW MGM SE4832-M N/A	E8 4832-M
29	23 11	SIMON & GARFUNKEL'S GREATEST Columbia KC31350-H CT31350-H	CA31350-H	63	51 43	GODSPELL Original Cast-Bell 1102-M 4-1102-M	8-1102-M	95	97	A ROCK & ROLL COLLECTION Buddy Holly-Decca DX7207-J 83-7207-J	-7207-J
30	22 28	RASPBERRIES Capitol SK11036-F N/A	8XT11036-F	64	63 55	FOOT IN COLDWATER Foot In Coldwater-Daffodil SBA 16012-F 4B 16012-F	8B 16012-F	96	98	CONWAY TWITTY'S GREATEST HITS Conway Twitty-Decca DL7-5353-J 73-5352-J	6-5352-J
31	34 23	BEGINNINGS Rick Springfield-Capitol 11047-F N/A	N/A	65	59 51	PROCOL HARUM LIVE A&M SP4335-W CS4335-W	8T4335-W	97		ERIC CLAPTON AT HIS BEST Polydor 2668 009-Q N/A	N/A
32	24 17	LONG JOHN SILVER Jefferson Airplane-Grunt FTR1007-N P8FT 1007-N	PKFT 1007-N	66	58 48	EAGLES Asylum SD5054-P CAS054-P	8AS054-P	98		PASSIN' THRU James Gang-ABC ABCX760-N N/A	N/A
33	38 67	TOULOUSE STREET Doobie Bros-Warner Bros BS2634-P CWX2634-P	8WM2634-P					99	99 98	AMAZING GRACE Aretha Franklin-Atlantic 2SD906-P N/A	A8TJ906-P
								100	95 94	SMOKIN' Humble Pie-A&M SP4342-W CS4342-W	8T4342-W

CANADA'S ONLY NATIONAL 100 ALBUM SURVEY

Compiled from record company, radio station and record store reports.

17	20 33	Lobo Big Tree 147X-M	51	53 60	SHORTY MCKENNA Buxton Castle Reprise CR4014-P	83	85 94	Harry Marks Sweet Plum SPL9911-K
18	21 23	ELECTED Alice Cooper Warner Bros 7631-P	52	68 ...	CLAIR Gilbert O'Sullivan MAM 3636-K	84	90	DIDN'T KNOW I LOVE YOU Gary Glitter Bell 45276X-M
19	24 37	GOOD TIME CHARLIE Danny O'Keefe Signpost 70006-P	53	66 80	HEY YOU LOVE Mouth & MacNeal Philips 40717-K	85	89	NO Bulldog Decca 32996-J
20	22 24	RUNNING BACK TO SASKATOON Guess Who Nimbus Nine 74 0803-N	54	57 79	ROCK 'N' ROLL SOUL Grand Funk Capitol 3363-F	86	91 96	DETERIORATA National Lampoon Blue Thumb 218X-M
21	23 27	GOODBYE FAREWELL Abraham's Children GAS 1004-	55	69 ...	STARTING ALL OVER AGAIN Mel & Tim Stax 0127-Q	87	87	SWEET SURRENDER Bread Elektra 45818-P
22	25 38	THUNDER AND LIGHTING Chi Coltrane Columbia 45640-H	56	37 14	WHY Donny Osmond Polydor 14424-Q	88	88 100	AIN'T NEVER SEEN A WHITE MAN Wolfman Jack RCA 73-0108-N
23	27 28	DON'T EVER BE LONELY Cornelius Bros. U.A. 50954-U	57	60 72	DIALOGUE Chicago Columbia 4-45717-H	89	93	CELEBRATION Tommy James Roulette 7235-T
24	28 11	CITY OF NEW ORLEANS Arlo Guthrie Reprise 1103-P	58	74 99	IT NEVER RAINS IN CALIFORNIA Albert Hammond MUM 6011-H	90	94	SING A SONG FOR ME Nobody United Artists 50960-U
25	17 3	BABY DON'T GET HOOKED Mac Davis Columbia 45618-H	59	62 64	SO LONG DIXIE Blood, Sweat & Tears Columbia 45661-H	91	95 98	AFRICA Thundermug Axe 4-K
26	29 51	SUMMER BREEZE Seals & Croft Warner Bros 7606-P	60	70 82	WE CAN MAKE IT TOGETHER Steve, Eydie & Osmonds MGM 14383X-M	92		I NEVER SAID GOODBYE Engelbert Humperdinck Parrot 40072-K
27	16 9	GO ALL THE WAY Raspberries Capitol 3348-F	61	65 74	SWEET AMERICA Cascades Canbase CB4504-H	93	86 86	WHAT WOULD I DO Skylark Capitol 3378-F
28	35 48	FREDDIE'S DEAD Curtis Mayfield Curton 1975X-M	62	67 89	JULIA GET UP Rich Dodson MWC 1010X-M	94	97	SUNDAY MORNING SUNSHINE Harry Chapin Elektra 45811-P
29	39 50	AMERICAN CITY SUITE Cashman & West Dunhill 4342-N	63	76 92	LAST SONG Edward Bear Capitol 72677-F	95	99	WHAT AM I CRYING FOR Dennis Yost/Classics MGM S7002X-M
30	49 73	I'LL BE AROUND Spinners Atlantic 2904-P	64	36 34	DROP YOUR GUNS April Wine Aquarius 5024-K	96	96	WALK ON WATER Neil Diamond Uni 55352-J
31	56 75	OPERATOR Jim Croce ABC 11335-N	65	08 ...	SOMETHING'S WRONG WITH ME Austin Roberts Chelsea 0101-N	97	100	WORK TO DO Isley Bros T Neck 936X-M
32	41 52	CAN'T YOU HEAR THE SONG Wayne Newton RCA 0105-N	66	79 ...	LONG TIME COMIN' HOME Doctor Music GRT 1233-15-T	98		LONG DARK ROAD Hollies Epic 10920-H
33	42 57	CRAZY HORSES Osmonds Polydor 2065 156-Q				99		ALIVE Bee Gees Atco 6909-P
						100		ANGEL Rod Stewart Mercury 73344-K

CANADA'S ONLY NATIONAL 100 SINGLE SURVEY

Compiled from record company, radio station and record store reports.



ALBUM ARTISTS (alphabetically)

This listing is a cross reference to the RPM 100 albums. A fast way to find album order numbers.

Alice Cooper (24)
 Anne Murray (71)
 April Wine (43)
 Argent (50)
 The Band (5)
 Chuck Berry (7)
 Black Sabbath (21)
 Blood Sweat & Tears (41)
 Bloodrock (91)
 David Bowie (57)
 Beverly Bremers (89)
 George Carlin (40)
 The Carpenters (25)
 David Cassidy (73)
 Cheech & Chong (12)
 Cher (70)
 Chicago V (3)
 Eric Clapton (97) (34)
 Bruce Cockburn (85)
 Cornelius Bros & Rose (49)
 Jim Croce (62)
 Mac Davis (13)
 Sammy Davis Jr. (94)
 John Denver (93)
 Franck Dervieux (84)
 Neil Diamond (15)
 Doobie Bros (33)
 Eagles (66)
 Emerson Lake & Palmer (17)
 Donna Fargo (74)
 5th Dimension (20)
 Foot In Coldwater (64)
 Aretha Franklin (99)
 Gallery (75)
 The Godfather Original Soundtrack (82)
 Godspell Original Cast (63)
 Grand Funk Railroad (8)
 Al Green (78)
 The Guess Who (38)
 Arlo Guthrie (35)
 Gilbert O'Sullivan (27)
 The Hollies (53)
 Buddy Holly (95)
 Loretta Hud (48)
 Humble Pie (100)
 J. Geils Band (83)
 Jefferson Airplane (32)
 Jermaine Jackson (59)
 Michael Jackson (23)
 James Gang (98)
 Jethro Tull (22)
 Elton John (16)
 Carole King (67) (60)
 The Kinks (72)
 Gordon Lightfoot (6) (68)
 Lighthouse (11)
 Rich Little (90)
 Main Ingredient (52)
 Mainline (92)
 Ray Materick (54)
 Curtis Mayfield (46)
 Liza Minelli (39)
 Moody Blues (4)
 Van Morrison (36)
 Johnny Nash (80)
 National Lampoon (77)
 Harry Nilsson (61)
 O'Jay's (69)
 The Osmonds (28)
 Donny Osmond (47)
 The Partridge Family (18)
 Elvis Presley (51)
 Charley Pride (87)
 Procol Harum (65)
 Raspberries (30)
 Smokey Robinson (81)
 The Rolling Stones (58) (56)
 Leon Russell (9)
 Carlos Santana & Buddy Miles (26)
 Seals & Croft (44)
 Simon & Garfunkel (29)
 Rick Springfield (31)
 Cat Stevens (1)
 Rod Stewart (2)
 The Temptations (37)
 Ten Years After (55)
 Three Dog Night (14)
 T. Rex (19)
 Thundermug (88)
 Conway Twitty (96)
 Uriah Heep (42)
 Valdy (45)
 Andy Williams (79)
 Bill Withers (76)
 Yes (10)
 Neil Young (86)



LETTERS to the editor

WEST COASTERS GOT OFF TOO

Just a short note before hopping a plane to visit my stations in Alberta and Saskatchewan.

I would like to extend my congratulations on the Communications 5 meetings. I really feel much was accomplished in solving many problems that exist in the Canadian music business. I feel that it is a great thing when people from all over Canada can gather together and communicate and discuss the many facets of the music business.

I'm sure the many people who participated are much more aware and I commend you, Walt, and your staff for bringing Communications 5 to Vancouver.

Sincerely,
 Bruce Bissell
 Promotion
 A&M Records
 Vancouver, B.C.

YOU JUST DID

Isn't it about time somebody gave Ontario record promo men a pat on the back?

Gord James
 CKOC Hamilton

STOMPIN' TOM FLIPS HIS FAMOUS CAMPER

Stompin' Tom Connors, hurrying from Yellowknife to Peace River, flipped his now famous red and white camper causing extensive damage to his equipment, guitar and payload of records. However, he did manage to get into Peace River and with a borrowed guitar played to yet another packed house.

Connors has been meeting with nothing but capacity houses on his trip west and north and brought a little more down east understanding to Western Canadians who had only heard of him through records. His most recent Boot release, "Fire In The Mine" hasn't been as strong as his previous releases but it has been an excellent vehicle for his album product. He has now returned to Toronto and taped a segment of the CTV Special on the Molson's "Hear Canada Singing" contest which will be televised Dec. 3.

MUSIC BUSINESS VETERAN

I am a thirty year old veteran of the music industry. I have had total experience in entertainment booking, concert promotion, management and public relations. I also have experience in record promotion. I would like a responsible position with a company in the music industry located in the Toronto area.

For an interview please write RPM Box 271, 6 Brentcliffe Road, Toronto, Ontario.

NICE TO BE RECOGNIZED!

I note with much satisfaction the progress of Jim and Don Haggart's single "I'm Coming Home" on the RPM country chart. CKEC was one of the first stations to play the record, not because Jim and Don are local boys, but because we felt the record was one of the best country singles to come out in Canada this year. Requests were phenomenal - I would have to say that it has been the most requested record that I've come across since I've been here, a period exceeding fifteen months. The disc was in the number one slot four weeks after it appeared on the playlist and stayed there for three weeks.

Programmers would be wise to flip the disc and listen to another fine Canadian country song "Nashville Girl" which garnered an equal number of requests on the station.

Jim and Don have worked long and hard and finally are seeing some daylight at the success end of things. I, personally feel that they could become giants on the Canadian country music scene, and after that who knows?

Thanks to RPM and all the stations who made this disc so successful, and be looking for a new Haggart's single in the near future.

Yours sincerely,
 Stan Carew
 Program Director
 CKEC Radio
 New Glasgow, N.S.

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500 records!

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 Don Mills, Ontario

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OFFENBACH The Tales of Hoffmann
Joan Sutherland - Soprano — Plácido Domingo - Tenor —
Huguette Tourangeau - Mezzo
L'Orchestre de la Suisse Romande conducted by Richard
Bonyngé
London OSA 13106 (3 discs)

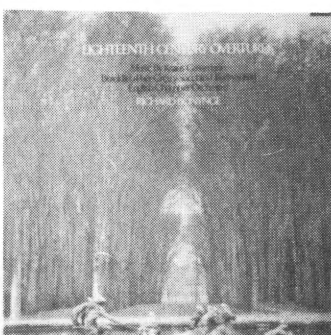
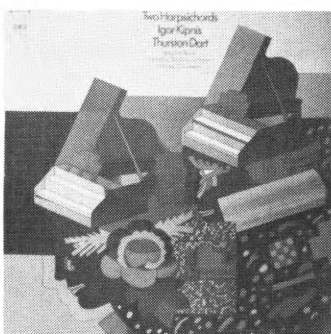
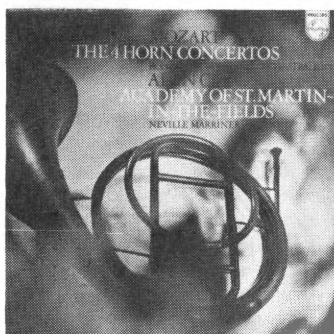
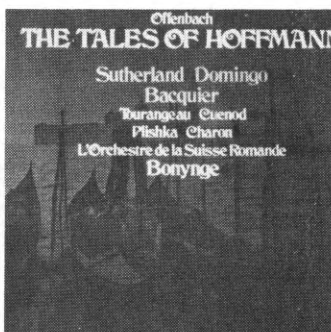
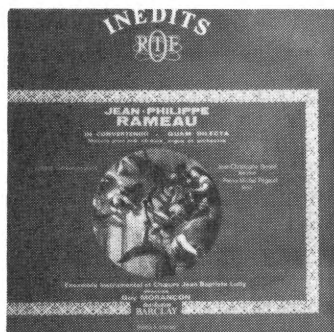
Not just another recording of the Tales of Hoffman, but a whole new look for Offenbach's masterpiece, thanks to Mr. Bonyngé's research. He has discovered that much of the dialogue was orchestrated by other hands. In this recording, the musical numbers are now connected by the original spoken dialogue. Joan Sutherland is superb in the rolls of Stella, Antonia, Giulietta and Olympia. The part of Niklaus is sung in great style by Canadian mezzo Huguette Tourangeau. Tenor Plácido Domingo is a brilliant Hoffman. From every bar the genius of Offenbach sparkles like a diamond.

RPM CLASSICAL
RECOMMENDATIONS
by Lawson Cook

MOZART The four horn Concertos
Rondo for Horn and Orchestra K 371

Alan Civil - Horn
The Academy of St. Martin-in-the-Fields conducted by Neville
Marriner
Philips 6500 325

This is Alan Civil's third recording of the Mozart Horn Concerti. The advantages of the newest offering aside from advances in recording technique include the beautifully proportioned accompaniments by the Academy of St. Martin-in-the-Fields,



and the inclusion of a Rondo in E flat K 371 which existed as a fragment and was completed by Alan Civil. Mr. Civil also provides his own Cadenzas where required in the other concerti. There are qualities of humour and humanity in the performances that make this an outstanding release.

Eighteenth Century Overtures
The English Chamber Orchestra conducted by Richard Bonyngé
London CS 6735

Mr. Bonyngé continues to enrich the repertoire by delving into forgotten areas of music and finding gold. It would be difficult to pick a favourite from the eight overtures presented here but I was especially attracted to the "Sargino" Overture by Ferdinando Paer, and the very delightful "Le Magnifique" by Gretry. Other composers represented include Joseph Martin Kraus, Florian Gassmann, Boieldieu, Sacchini, Haydn and Salieri.

BRAHMS Violin Concerto Op. 77
Arthur Grumiaux - Violin — New Philharmonia Orchestra
conducted by Colin Davis
Philips 6500 299

Whether the magic lies with Colin Davis or with the Philips engineers is hard to pinpoint, but the New Philharmonia Orchestra has never, but never sounded so incredibly beautiful on disc before. If their statement of the opening theme of this Concerto doesn't stop you dead in your tracks, then you're due for an overhaul. The great Belgium violinist Arthur Grumiaux who has long enjoyed an enviable reputation with this work, turns in the finest performance imaginable and the sound is sheer luxury.

Music for two Harpsichords
Igor Kipnis and Thurston Dart
Columbia M 31240

Here is a winner. The American Harpsichordist Igor Kipnis joins the late Thurston Dart who was one of England's foremost authorities on early music as well as a brilliant performer in a charming and varied programme of music written for two Harpsichords. Outstanding are two Musettes by Couperin with the bagpipe "drone" in the bass, and a magnificent performance of Mozart's fugue in C minor K 426. The Suite in C minor by Handel is a reconstruction by Thurston Dart from an incomplete manuscript and is here recorded for the first time. Fascinating music and beautiful sound throughout.

Jean-Philippe Rameau Motet "In Convertendo"
Motet "Quam Dilecta"
Liliane Berton - Soprano — Jean-Christophe Benoit - Baritone
— Ensemble Instrumental et Choeurs Jean-Baptiste Lully
conducted by Guy Morancon
INEDITS ORTF 995 024

In 1968, the publishing house of Alexander Broude Bros. published a new edition in eighteen volumes of the complete works of France's greatest baroque composer, Jean-Philippe Rameau. This, combined with the recent advances in the art of performance of Baroque music should create a healthy climate for the revival of this richly rewarding composer's works. This recording includes two of his five motets for soloists, choir, organ and orchestra. The texts are in Latin. In Convertendo is taken from Psalm 126 and Quam Dilecta is based on parts of Psalm 84. This beautiful release should generate much interest from choral enthusiasts.

ON PAGE FIVE OF THIS ISSUE,
RPM INTRODUCES THE NEW
PLATINUM AWARDS FOR
OUTSTANDING AND EXTRA-
ORDINARY RECORD SALES.



RPM The Programmers

A WEEKLY FEATURE IN RPM
DESIGNED FOR CANADIAN

Programmers

Bargain oldies could aid programming

This may be more of a mind jogger than a column of comment, but the trade is making available many of the records that both Contemporary Adult and MOT stations

The Programmers **CROSSTALK**
walt grealis

want and need - dating back as far as 30 years. In many cases the new editions have been enhanced to sound better and are available in more convenient form, and in quantity - at a reasonable price.

Those packages, available from television stations, at a SPECIAL PRICE, are invaluable to the programmer. Many contain

the big hits of the past. The albums are composites of oldies and make good programming for the nostalgia - taking the place of the current lack of good programming material for many, if not all, stations.

Stations pay hundreds of dollars to have old singles researched for their libraries. Now, the magic of mass merchandising of old hits has made available, to the station, all the real popular oldies.

If your oldies have disappeared, or are worn out, it would be a good idea to start your collection of old hits, on LPs, through the many television specials available, as well as the many LPs of Greatest Hits and Biggest Hits and other collections of artists that are an assembly of the chart toppers of artists of the past.

Too many programmers are anxious to hire services to find old discs when they could buy a Schwamm Catalogue and start a campaign to bring into the stations, many of the oldies they would like to have on file.

If you are worried about the quality of these records, all have been remastered and many have been adapted for stereo play. They are better today than they were on the old original singles.

While we are on the subject, many record companies still stock a line of golden treasures that will enhance the radio station's libraries of old material.

Gordon Lightfoot will also be interviewed along with Serge Trudeau, general manager of CJMS in Montreal.

Arnold Gosewich, president Capitol Records (Canada) Ltd. was interviewed for the show and indicated that he believes it is more important that the people who sell and promote records know if the artist is a Canadian than the radio listener. Greek singing star Nana Mouskouri, was also asked her opinion of the CRTC regulations.

The same show will carry interviews of Maple Leaf Junket organizer Ritchie Yorke and Montreal Star critic Juan Rodriguez. Sam Sniderman, bossman of one of the most successful retail chains, Sam The Record Man, gives a few pointers on the sale of Canadian recordings and Montreal producer/promoter Ben Kaye discusses payola with local impressario, Donald Tarlton.

The "Pop Recording As It Is" program was produced by Bert Cannings and directed by Vaughan Gentle.

The whole object of the exercise is to start a campaign to get all the gold you can, on albums and singles, and to be aware of the sources of a virtual gloryhole of gold on records.

Record programming is the cheapest entertainment afforded any media, and record companies have been most anxious to cooperate for years. The radio station that doesn't take advantage of this, is living in the dark ages of record programming.

The music director who allows record treasures to leave the library and end up in private collections of the staff is a poor curator of one of the most valuable assets the radio station has. Old records actually disappear from the face of the earth, eventually, and a mint copy of one piece of nostalgia is worth its weight.....in gold.

MUSIC DIRECTOR PREPARES CHRISTMAS HIT SINGLES

Thirty years of Christmas hit singles are now available in a new publication prepared by The Music Director firm. According to Herb Jackson, Client Relations Director of Music Director, the 11-page guide lists more than 90 Christmas records that became chart-makers from the year 1942 through to 1971.

Radio station personnel have been somewhat hung up on programming material for the Christmas season and have asked the Music Director to research this particular area which has resulted in the publication of the guide. Music Director also publishes a list of 45's and albums for middle of the road stations in the U.S. and Canada and have been operating since 1967 out of Chestnut Hill, Mass.

CFCF-TV'S "AS IT IS" DIGS INTO CRTC RULING

CFCF-TV's public affairs show "As It Is" has set Nov. 2 (press release received here Oct 27) for an hour long study on the effect of the Canadian Radio-Television Commission ruling of 30% Canadian content for AM radio. Those to be interviewed on the show are: Bob Johnston, music director of CFCF and the station's program director Jim Kidd with the CRTC's Doug McGowan speaking on behalf of the government agency. Canadian artists will be represented by Anne Murray, Christopher Kearney and Ginette Reno. Al Mair, business manager for

EXPERT TYPIST Canadian music weekly trade paper requires expert typist (male or female) willing to get involved in a very interesting industry. Must be neat, accurate and aggressive. Write stating experience, age, salary expected to: Box 257, RPM Weekly - 6 Brentcliffe Road - Toronto 17.

CANADA'S

DUBLIN
CORPORATION

YORKVILLE

The Programmers **NEW ON CHARTS**

PRINCIPAL MARKETS

CKFH TORONTO

(Mike Byford)
Good Times/Roadhouse

CKXL CALGARY

(Greg Haraldson)
Drop Your Guns/April Wine
Never Rains In S. Calif/Albert Hammond
Something's Wrong/Austin Roberts

CJCH HALIFAX

(Jim Keith)
Freddie's Dead/Curtis Mayfield
Can't You Hear The Song/Wayne Newton
Africa/Thundermug
Take The Blindness/Joey Gregrash
Theme From Rowdyman/Robbie McDougall

CJME REGINA

(H. Hart Kirch)
Ventura Highway/America
Starting All Over Again/Mel & Tim
Sign Of Gypsy Queen/Lorence Hud
Something's Wrong/Austin Roberts

CKLW WINDSOR

(Alden Diehl)
Why Can't We/Timmy Thomas
Never Rains In S. Calif/Albert Hammond
Summer Breeze/Seals & Croft
Crazy Horses/Osmonds

CHED EDMONTON

(Wayne Bryant)
Long Time Comin' Home/Doctor Music
Julia Get Up/Rich Dodson
I Am Woman/Helen Reddy
Daytime Night Time/Keith Hampshire
Ventura Highway/America
Good Time Charlie's/Danny O'Keefe

CKOC HAMILTON

(Nevin Grant)
Never Rains In S. Calif/Albert Hammond
Ventura Highway/America
No Beer In Heaven/Clean Living
Daytime Night Time/Keith Hampshire

CKLG VANCOUVER

(Roy Hennessy)
If You Don't Know Me/Harold Melvin
Take The Blindness/Joey Gregrash
Rockin' Pneumonia/Johnny Rivers

CHAM HAMILTON

(Don West)
Daytime Night Time/Keith Hampshire
Crazy Horses/Osmonds
Elected/Alice Cooper
I'll Be Around/Spinners
Rockin' Pneumonia/Johnny Rivers

CFRW WINNIPEG

(Bob Gibbons)
Witchy Woman/Eagles
City Of New Orleans/Arlo Guthrie
I Can See Clearly Now/Johnny Nash

CKOM SASKATOON

(Mike Christie)
Dialogue/Chicago
Julia Get Up/Rich Dodson
Ain't Never Seen White Man/Wolfman Jack
Sign Of Gypsy Queen/Lorence Hud
Lies/J. J. Cale
Redwood Tree/Van Morrison

BREAKOUT MARKETS

CKCL TRURO

(Rod McGrattan)
Crazy Horses/Osmonds

Spaceman/Nilsson
Rock Me Baby/David Cassidy

CKBB BARRIE

(Dave Smith)
Goin' Away/Lisle
Sunny Days/Lighthouse
Crazy Horses/Osmonds
Rock & Roll Song/Valdy

VOCM ST. JOHN'S

(Peter Tuff)
If I Could Reach You/Fifth Dimension
Freddie's Dead/Curtis Mayfield
Daytime Night Time/Keith Hampshire
Music Doesn't Seem To Be/Tapestry

CKBI PRINCE ALBERT

Tight Rope/Leon Russell
Goodbye Farewell/Abraham's Children

CFCY CHARLOTTETOWN

(Dave Holland)
I Can See Clearly Now/Johnny Nash
Listen To The Music/Doobie Bros
Freddie's Dead/Curtis Mayfield
I'll Be Around/Spinners
Crazy Horses/Osmonds
Goodtime Charlie's/Danny O'Keefe

CHCL MEDLEY

(Terry Greenwood)
Hey You Love/Mouth & McNeal
We Can Make It/Steve, Eydie, Osmonds
I'd Love You To Want Me/Lobo
Poor Boy/Casey Kelly
Shorty McKenna/Buxton Kastle
Get That Ball/Patsy Gallant
Sunday Morning/Harry Chapin
Carry Me Carrie/Dr. Hook
So Long Dixie/Blood, Sweat & Tears
Hallowe'en In Hollywood/Charlebois

CJCJ WOODSTOCK

(Ted Hayward)
Clair/Gilbert O'Sullivan
Last Song/Edward Bear
Summer Breeze/Seals & Croft
Julia Get Up/Rich Dodson
Something's Wrong/Austin Roberts
Goodbye Farewell/Abraham's Children
So Long Dixie/Blood, Sweat & Tears

CKRD RED DEER

(Stu Morton)
I Believe In Music/Gallery
Hard Life/Ray Materick
Tight Rope/Leon Russell
Can't You Hear The Music/Wayne Newton
Thunder & Lightning/Chi Coltrane
Fais Do/Red Bone

CKWS KINGSTON

(Greg Stewart)
Freddie's Dead/Curtis Mayfield
Summer Breeze/Seals & Croft
Last Song/Edward Bear

CFAR FLIN FLON

(Ken Kobelka)
Julia Get Up/Rich Dodson
Always Thinking Of You/Fludd
Don't Do It/The Band
Rowdy Man Theme/Robbie McDougall
Spaceman/Nilsson

CHNO SUDBURY

(Don Kredl)
Baby Make It Soon/Fast Eddy
I Am Woman/Helen Reddy
Take The Blindness/Joey Gregrash

Telex your Programmers
information to RPM by

TUESDAY 5PM

Telephone (416) 425-0257

Telex 06-22756

The Programmers **NEW ON PLAYLISTS**

PRINCIPAL MARKETS

CHED EDMONTON

(Wayne Bryant)
In My Life/Foot In Coldwater
Clair/Gilbert O'Sullivan
If You Don't Know Me/Harold Melvin
Dig A Hole/Hans Staymer Band
Operator/Jim Croce
And You And I Part One/Yes

CKFH TORONTO

(Mike Byford)
Ventura Highway/America
No/Bulldog

CJCH HALIFAX

(Jim Keith)
Something's Wrong/Austin Roberts
Never Rains In S. Calif/Albert Hammond
Ventura Highway/America
Clair/Gilbert O'Sullivan
Long Time Comin' Home/Doctor Music

CKLG VANCOUVER

(Roy Hennessy)
Operator/Jim Croce
Crazy Horses/Osmonds
Clair/Gilbert O'Sullivan
Sittin'/Cat Stevens

CFCF MONTREAL

(Bob Johnston)
Love The Poor Boy/Andy Kim
What Am I Crying For/Denny Yost
Paradise/Jackie DeShannon
Uncle Dad & Auntie Mom/Cliff Edwards
Hard Life Alone/Ray Materick
Goin' Away/Lisle
Sittin'/Cat Stevens(LP)
Songman/Cashman / West(LP)
Same Old Obsession/Gordon Lightfoot

CJME REGINA

(H. Hart Kirch)
Special Someone/Heywoods
Dancing In The Moonlight/King Harvest
Walk On The Water/Neil Diamond
If You Don't Know Me/Harold Melvin

CKLW WINDSOR

(Alden Diehl)
Oh Babe/Hurricane Smith
Rockin' Pneumonia(f/s)/Johnny Rivers
Goodtime/Rare Earth
Last Song/Edward Bear
Turn Me On/Joni Mitchell
Think Of You/Fludd
Dreams/Crowbar
Dig A Hole/Hans Staymer Band

CKXL CALGARY

(Greg Haraldson)
Rockin' Pneumonia/Johnny Rivers
I'm Stoned In Love/Stylistics
Clair/Gilbert O'Sullivan
Walk On Water/Neil Diamond

CFRW WINNIPEG

(Bob Gibbons)
I'll Be Around/Spinners
Freddie's Dead/Curtis Mayfield
Operator/Jim Croce
Long Time Comin' Home/Doctor Music
Last Song/Edward Bear
Turn Me On/Joni Mitchell
Think Of You/Fludd
Julia Get Up/Rich Dodson

CKVN VANCOUVER

(Fred Latramoulle)
You Turn Me On/Joni Mitchell
Julia Get Up/Rich Dodson

PLAYLISTS continued on page 24

COLDWATER

A FOOT IN



(ISN'T LOVE UNKIND) IN MY LIFE

A FOOT IN COLDWATER's second single for
Daffodil Records will be rush-released this week
(DFS 1028)

a production of LOVE 

Distributed In Canada By Capitol Records (Canada) Ltd.

PLAYLISTS continued from page 22

Night Club/Tower Of Power
Operator/Jim Croce

CKOC HAMILTON
(Nevin Grant)
Sweet Surrender/Bread
Last Song/Edward Bear
Operator/Jim Croce
Dialogue/Chicago
Turn Me On/Joni Mitchell

BREAKOUT MARKETS

CHYM KITCHENER
(Molly Zakrzewski)
Clair/Gilbert O'Sullivan
Long Time Comin' Home/Doctor Music
Never Rains In S.Calif/Albert Hammond
City Of New Orleans/Arlo Guthrie
Uncle Dad Auntie Mom/Cliff Edwards

CJOC LETHBRIDGE
(Barry Hegland)
Dig A Hole/Hans Staymer Band
Day And Night/Wackers
You Ought To Be With Me/Al Green
Lies/J.J.Cale
Free Spirit/Birtha
And You And Part One/Yes
Angle/Rod Stewart
Sweet Surrender/Bread
Alive/Bee Gees
What Will Children Think/Rick Springfield
Come Down Easy/Carole King(LP)
Can't Depend/Gordon Lightfoot(LP)
Gypsy Road/Flying Circus(LP)
18th Avenue/Cat Stevens(LP)
Keeper Of The Castle/Four Tops
Tradagrey/Argent
Annabelle/Daniel Boone
Pappa Was A Rolling Stone/Temptations

CKEN KENTVILLE
Someone/Axis
Uncle Dad & Auntie Mom/Cliff Edwards
Where Is Love(f/s)/Ray Coniff
Leaving In The Morning/Gary Puckett
People Tree/Sammy Davis Jr.
Paradise/Jackie DeShannon
Clair/Gilbert O'Sullivan
Jennie's Theme/Young Winston Sntcrk
Until/Johnny Burt Society
San Diego/Ronnie Prophet
Oh No/Chelsea Wind
You Ought To Be With Me/Al Green

CKWS KINGSTON
(Greg Stewart)
Mama Weer All Craze Now/Slade
Julia Get Up/Rich Dodson
Sign Of Gypsy Queen/Lorence Hud
Rhymes & Reasons/Carole King(LP)

CFAR FLIN FLON
(Ken Kobelka)
Dreams Are Ten A Penny/Kincade
Clair/Gilbert O'Sullivan
Mosquito/Doors
Beginning/Emerson,Lake,Palmer
Operator/Jim Croce

CHNO SUDBURY
(Don Kredl)
Operator/Jim Croce
Rock & Roll Soul/Grand Funk
Spaceman/Nilsson
Rockin' Pneumonia/Johnny Rivers
Julia Get Up/Rich Dodson
Do Ya/Move
Clair/Gilbert O'Sullivan

CKRD RED DEER
(Stu Morton)
You Are What I Am/Gordon Lightfoot
I'll Make You Music/Beverly Bremers
I Believe In Music/Gallery
Last Song/Edward Bear
Tight Rope/Leon Russell

Sunday Morning Sunshine/Harry Chapin
Heart Of Gold/James Last
Sittin/Cat Stevens
Sing A Song For Me/Mobody
Dig A Hole/Hans Staymer
Dialogue/Chicago
Barefoot Rock/King Biscuit Boy
Fais Do/Red Bone

CHEC LETHBRIDGE
(John Oliver)
Dig A Hole/Hans Staymer Band
Dialogue/Chicago
Walk On Water/Neil Diamond
Sign Of Gypsy Queen/Lorence Hud
Loving You/Sam Neely

CJIC SAULT STE. MARIE
(Lou Turco/Art Osborne)
Going Away/Lisle
Julia Get Up/Rich Dodson
Maple Lady/Flying Circus
You Are What I Am/Gordon Lightfoot

VOCM ST. JOHN'S
(Peter Tuff)
Operator/Jim Croce
Rockin' Pneumonia/Johnny Rivers
Clair/Gilbert O'Sullivan

CJCJ WOODSTOCK
(Ted Hayward)
Sittin/Cat Stevens(LP)
Lady Eleanor/Lindisfarne
Dreams/Crowbar
Love To You/Foghat
Lay Me Down/Ursa Major

CHCL MEDLEY
(Terry Greenwood)
Goodfoot/James Brown
Season of Plenty/Ray Materick
Highway Star/Deep Purple
Don't Do It/The Band
Power Of Love/Joe Simon
Ventura Highway/America
Maple Lady/Flying Circus

CJCY CHARLOTTETOWN
(Dave Holland)
Clair/Gilbert O'Sullivan
Thunder & Lightning/Chi Coltrane
I Am Woman/Helen Reddy
Theme From Men/Isaac Hayes
Last Song/Edward Bear
Summer Breeze/Seals & Croft
Gone Too Long/Billy Mysner

CKX BRANDON
(Cliff Birnie)
Ben/Michael Jackson
I'll Be Around/Spinners
Spaceman/Nilsson

The Programmers FM ADDITIONS

CHUM-FM
(Benjy Karch)
Charlee(LP)
Honky Tonk/Jonathan Edwards(LP)
Heavy Cream/Cream(LP)
Album III/Loudon Wainright III(LP)
Rolling Thunder/Mickey Hart(LP)
Golden Decade/Chuck Berry(LP)
Living In The Past/Jethro Tull(LP)
Recycling Blues/Taj Mahal(LP)
Third Down/Jessie Winchester(LP)
Long Time Comin' Home/Doctor Music
Sweet Surrender/Bread
Your Mama/Loggins & Messina
Turn Me On/Joni Mitchell
Day And Night/Wackers

The Programmers TRIBAL DRUM

Congrats to George Johns, who introduced the "simple format" to CFTR. He has been appointed Station Manager. The "Last Contest" at 'TR has caught their listeners by surprise and generated the most excitement of any contest. Someone may ask for the station - and that would be the "Last Contest"

Very good reaction to the Stoned Ranger series at CKWS Kingston. Station just wrapped up the "Magical Mystery Tour" contest and is now going with "Kidding on The Keys".

CKFH Toronto doing very well with its Hi-Ho contest. Listeners guess at the jackpot amount and are told whether their guess is high or low. To date, twenty-one jackpots have been given away, amounting to over six thousand dollars.

CJOC Lethbridge reports poor service from a couple of companies, on singles. Album service okay. GRT really improving its service to the station, according to music director, Barry Hegland.

CKLW Windsor still running "The Contest" with good response. Station is in need of a very heavy AM news man. Tapes and resume to Byron MacGregor, news director.

Vic Folliot of CKPC Brantford has extended an open invitation to artists for interviews on the air.

CJCH still looking for an eight to midnight jock. Jim Keith has a lot of tapes on his desk.....but not the right one. Oct 28 to Nov 4, marks Atlantic Winter Fair Time. CJCH will be involved with its "Spin To Win" game, with all proceeds to the United Appeal. Station also running "Don't Say Hello". Listener to answer his phone with "I listen to CJCH" wins building jackpot.

CKXL jocks Bob Lowe, Glen Schey, and Ted Pound did the grease bit (on the face) and hosted a "CKXL Grease-In" which attracted more than 3000 listeners. A 1957 Ford which was to be given away to the best dressed greaser was stolen that night by a local motorcycle club.

Rick Overall, music director/jock, with four years in major market, available. 613-224-7598.

There weren't enough submissions for the MLS agenda to be voted on Oct 31, so the three submissions will be bound over to Tues Nov 8/72.

Here's a down easter most of you programmers are probably aware of. His name is Jack Campbell and he is an experienced copywriter (a year and a half of experience). His experiences include gigs with CFBC Saint John and CKCL in Truro. He can be contacted by writing to R.R. No. 1 Enfield, Nova Scotia.

Mac Campbell of CHER Radio Cape Breton will be sending in his weekly

additions. He's already on Ian Tyson's "You're Not Alone Anymore", "The Last Song" by Edward Bear, and Neil Goldberg's "Muddy Water".

Jason Schoonover, music director at CFQC Saskatoon, reminds us of our interest in putting out an RPM Record Service. This idea hasn't been shelved, completely, but it will take a few more hands before we can get things moving in that direction. In the meantime, those who watch us closely, competitively, may go ahead and see what they can do while we're checking it out.

Radio Seneca College has scheduled five hours of French/English talk and music into their weekly programming in order to keep the "second language" high on the interest barometer of the college. The programming will include live and recorded music, readings from pertinent books, magazines, plays and interviews. Says Craig MacKenzie, Special Events Director at Seneca: "French/English programming is a part of Radio Seneca College's plan to reach the community more effectively."

CHEC Lethbridge going with Southern Alberta's popular JUMBO game, six days a week. They'll be giving away more than six thousand bucks in cash and prizes over a period of eight weeks. Also, John Oliver, music director, reports heavy listener response to the station's "Great Album Rip-off".

John Ford, RCA's man of the west, recently put together a successful promo for "Elvis" Live in Madison Square

Garden. He received exceptional co-operation from CKXL/Calgary, CHED/Edmonton, CKWX/Vancouver, and CKNW/New Westminster. Each station offered a "Trip for Two" to see Elvis "Live at Las Vegas". Audience response, trip and concert was sensational. Travel arrangements handled by Western Airlines.

Ocean did the interview bit with CHNS Halifax "mid-morning cooker" Dave Browne. Lots of action on disc, "One More Chance".

The Programmers **BREAKING & STIFFING**

CFRW Winnipeg's ten hottest, in order: Michael Jackson, Rick Nelson, Elvis, Chuck Berry, Moody Blues, Lobo, Light-house, Alice Cooper, Danny O'Keefe, and Bill Withers.

No. 1 at CKLW is the Temptations' "Papa Was A Rolling Stone". Good request action on "Ben", "Convention '72", "Crazy Horses", "Nights In White Satin". Austin Roberts and Leon Russell stiffed.

Big requests on new Nilsson, April Wine, Mel and Tim, Alice Cooper and Lobo at CFCY Charlottetown.

*Telex your Programmers
information to RPM by
TUESDAY 5PM*

The Programmers **French-Canadian TOP TEN**

- 1 SI TU M'ATTENDS
R Demontigny-Maisonneuve 1805-Y
- 2 LE MUR DERRIERE LA GRANGE
Lautrec-Trans World 4 97-Y
- 3 TOUT VA TROP VITE
Patsy Gallant-Columbia 47230-H
- 4 J'AI RECONTRE L'HOMME DE MA VIE
D Dufresne-Barclay 60208-Q
- 5 LES COLOMBES
Lise Thouin-Capitol 85076-F
- 6 JE FINIRAI PAR L'OUBLIER
Nana Mouskouri-Fontana 6010-066-K
- 7 VIENS
Marc Hamilton-Trans Canada 4109-Y
- 8 AVANT TOI
Huguette Rayno-Nobel 5649-K
- 9 DONNE-MOI UN PEU D'AMOUR
Mimi Hetu-Campus 6021-Y
- 10 UN SOIR
M Pascal-Cine 4802-Y

UP AND COMERS

AVEC UN TOUT PETIT PEU
Liette Et Francois-Trans World 4-102-Y

QUAND CA NE TOURNE PAS ROND
T Lecor-Gamma 1162-K

ONE TWO THREE HIKE...

Recorded at les Studios
André Perry, Montreal
and Eastern Sound, Toronto.

JESSE WINCHESTER



THIRD DOWN, 110 TO GO

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The Programmers ADULT CONTEMPORARY PLAYLIST

CKLW-FM WINDSOR
(Ron Foster)
How Can I Tell You/Lani Hall
World Is A Circle/Sandpipers
You're A Lady/Dawn
People Tree/Sammy Davis Jr.
She Said That/Lesley Gore
Happier/B.J. Thomas
One More Chance/Ocean
Operator/Jim Croce
Skylark(LP)
New Blood/Blood, Sweat & Tears(LP)
Rhyme & Reason/Carole King(LP)
Old Dan's Records/Gordon Lightfoot(LP)

CFQC SASKATOON
(Jason Schoonover)
Never Said Goodbye/Engelbert Humperdinck
Spin Away/Lettermen
Smoke Gets In Your Eyes/Blue Haze
Something's Wrong/Austin Roberts
Clair/Gilbert O'Sullivan
Last Song/Edward Bear
Long Time Comin' Home/Doctor Music
Tell Maria/Dave Gema
Not Gonna Sin/Humphrey & Dumptrucks

CHML HAMILTON
(George Patton)
Walk On In/Lou Rawls
Something Tells/Karen Wyman
Goodbye/Engelbert Humperdinck
I Am What I Am/John Gary
Ain't Love Easy/Shirley Jones
French Song/Sound 80

CKEY TORONTO
(Gene Kirby)
Chet Atkins Picks Hits(LP)
Song For A Love/Mike Curb Cong(LP)
Where Is Love/Lenny Dee(LP)
Roberto De Gbto(LP)
Sound Stage/Billy Vaughan(LP)
To Get To You/Jerry Wallace(LP)

CFTR TORONTO
(Keith Elshaw)
Sign Of Gypsy Queen/Lorence Hud
Clair/Gilbert O'Sullivan

CJCS STRATFORD
Wedding Song/Petula Clark
San Diego/Ronnie Prophet
Say A Prayer/Brotherhood Of Man

What Am I Crying For/Dennis Yost
Spin Away/The Lettermen
Last Song/Edward Bear

CKX BRANDON
(Cliff Birnie)
I'll Be Around/Spinners
Sunday Kind Of Love/Lenny Welch
Julia Get Up/Rich Dodson
Love Is Life/Buxton Kastle
Goodtime Charlie's/Danny O'Keefe

The Programmers CAMPUS ADDITIONS

UNIVERSITY OF TORONTO
(Richard Morochove)
Long Time Comin' Home/Doctor Music
Sign Of Gypsy Queen/Lorence Hud
I'll Be Around/Spinners

RADIO WATERLOO
(David Assman)
Painted Head/Tim Hardin
Recycling Blues/Taj Mahal
Detroit Special/John Lee Hooker
Dingly Dell/Lindisfarne
Blues/Louisiana Red
Devil's Elbow/Doug Kershaw
Atlanta/Blind Willie McTell
Hounddog Taylor(LP)
Blues/Big Walter Thornton(LP)
Rock Of The Renaissance(LP)

CLCC LETHBRIDGE
(Doug Gossen)
Last Song/Edward Bear
Always Thinkin' Of You/Fludd
Day And Night/Wackers
Long Time Comin' Home/Doctor Music
Dreams/Crowbar
I Wanna Roo You/Jackie DeShannon
Rain Train Crescent St/Tony Roman
Catch Bull At Four/Cat Stevens(LP)
Passin' Thru/James Gang(LP)
Guess Who/B.B. King(LP)

DAL RADIO HALIFAX
(Harvey MacKinnon)
Cluckie's Escape/Crowbar
Barefoot Rock/King Biscuit Boy
Rockin' Pneumonia/Johnny Rivers
Kick Back Man/James Gang
Had Enough/James Gang
Free Spirit/Birtha
Homing In/Heads, Hands, Feet

Conquering Hero/Heads, Hands, Feet
L.A. Reggae/Johnny Rivers(LP)
Rock & Roll Music/Ten Years After(LP)
A Song Or Two/Cashman & West(LP)

RADIO ERINDALE
(Charlotte Baxter)
Don't Mess Around/Jim Croce
Sundego's Orchestra/Jim Price
Phlorescent Leech and Eddie
Ramadam
Cashman & West
Faro Annie/John Renbourn
American Gothic/David Ackles
Rocky Mountain High/John Denver
Sing The Body Electric/Weather Report
Stratavarius/Ginger Baker
Alive/Slade
Live In Europe/Rory Gallagher
Renee Armand

RADIO BROCK
(Steve Schacher)
Summer Breeze/Seals & Croft
City Of New Orleans/Arlo Guthrie
Dream No.2/Tobias
Listen To The Music/Doobie Bros
Nights In White Satin/Moody Blues
Hobo's Lullabye/Arlo Guthrie(LP)
Summer Breeze/Seals & Croft(LP)
Mark Almond II(LP)
Old Dan's Record/Gordon Lightfoot(LP)
Never Dull/Rod Stewart(LP)

RADIO WESTERN
(Tom Leparskas)
LPs
Bandstand/Family
J. Geils Band Live
In The Rough/John Prine
Roy Buchanan
Manchild
The Groover/Ramsay Lewis
Song Or Two/Cashman & West
Sing-A-Long/Gap Mangione
Superfly/Curtis Mayfield
Guess Who/B.B. King
Commander Cody
Directions/Temptations
Old Dan's Record/Gordon Lightfoot
Faces/Shawn Phillips
Rhymes/Carole King
Delbert & Glen
Dingly Dell/Lindisfarne
Charlee
Everyone Loves/Orphan

CAMPUS continued on page 28



Valdy, Ray Pettinger, Keith Lawrence, and MDC's John Schlee and Hank Koch in for Valdy's Grumbles opener (Oct 23).



Good wishes to Boot's Sharon Lowness from the Edison's Jim Clements and Jim Weir of CFGM Toronto.

PLAY A BEAVER THIS WEEK

LORENCE HUD

Sign of the Gypsy Queen

VALDY

Rock & Roll Song

SOUND 80

Whiter Shade of Pale

KEITH HAMPSHIRE

Daytime Night-Time

COMING SOON

CLAIRE LAWRENCE

Leavin' You Free

CHILLIWACK

Groundhog



Today ~ CANADA Tomorrow ~ THE WORLD!

CAMPUS continued from page 26

Honky Tonk/Jonathan Edwards
 Sniper/Harry Chapin
 On Stage/Ritchie Havens
 Rock & Roll/Ten Years After
 Giants Of Jazz
 Black Sabbath IV
 My Time/Boz Scaggs
 Moving On/John Mayall
 Rowan Brothers
 Morning Bugle/John Hartford

RADIO YORK
 (Christopher Davis)
 Old Dan's Record/Gordon Lightfoot
 Murray McLauchlan
 Sniper/Harry Chapin
 Maxoom/Mahogany Rush
 Manna
 Hot Licks/Commander Cody
 Expectations/Keith Jarrett
 Tequila/David Clayton Thomas
 Patsy Gallant
 Already Here/Redbone
 David Leace
 Eddie Harris Sings Blues
 Horn II/Maynard Ferguson
 Passing Through/James Gang
 Bee Gees
 Full House/J. Geils Band
 Gypsy Road/Flying Circus
 Song Or Two/Cashman & West
 Peter Thom
 Give It Up/Bonnie Raitt
 Bobby Charles
 Rocky Mountain/John Denver
 Sing-A-Song/Gap Mangione
 On Stage/Ritchie Havens
 Charlee
 Everyone Loves/Orphan

RADIO SHERIDAN
 (Bob Ansell)
 Burlesque/Family
 Houdini Said/Gilbert O'Sullivan
 Dreams/Crowbar
 Hard Life Alone/Ray Materick
 Bustin' Out/Pure Prairie League
 Purple Passages/Deep Purple
 LPs
 Passin' Through/James Gang
 Morning Bugle/John Hartford
 Sniper/Harry Chapin
 Come Back/Hathaway & Jones
 Devil's Elbow/Doug Kershaw
 Memphis Menu/Jose Feliciano
 Antithesis/Gypsy
 Belafonte Live/Harry Belafonte

The Programmers COUNTRY ADDITIONS

CKBB BARRIE
 CKCB COLLINGWOOD
 (Jack Jacob)
 Got The All Overs/Freddie Hart
 Pretend/Waylon Jennings
 Picture Of Me/George Jones
 John Henry/Tom T. Hall
 Rake Me/Johnny Bush
 Home Again/Dick Nolan
 Songwriter/Neville Wells
 CKRD RED DEER
 (Stu Morton)
 White Silver Sands/Sonny James
 Fool Me/Lynn Anderson
 People Tree/Sammy Davis Jr.
 If You Step Over/Linda Plowman

Because/Ray Conniff Environment
 Coming Home/Jim & Don Haggart
 CJIC SAULT STE. MARIE
 (Don Ramsay)
 Kentucky/Mercury Brothers
 She's Too Good/Charley Pride
 Falling Leaves/Marg Osborne
 Coming Home/Jim & Don Haggart
 Lonesome 7-7203/Tony Booth
 You Are What I Am/Gordon Lightfoot
 Coloured Television/Honey West
 CFAC CALGARY
 (Larry Kunkel)
 Coloured Television/Honey West
 Is This The Best/Don Gibson
 Come Along When I Go/Smith Bros
 Pretend I Never Happened/Waylon Jennings

CKPC BRANTFORD
 (Vic Follitt)
 Got The All Overs/Freddie Hart
 Fool Me/Lynn Anderson
 It's No Sin/Slim Whitman
 White Silver Sands/Sonny James
 New York City Song/Jan Howard
 He Ain't Country/Claude King
 Home Agin This Year/Dick Nolan
 Goin' Away/Lisle
 Wedding Song/Colin Butler
 If You See Me Through/Neville Wells
 Come On Back/Billy Stoltz
 French Song/Lucille Starr
 CFGM TORONTO
 (Dave Johnson)
 Somebody Loves Me/Johnny Paycheck
 Goodtime Charlie's/Danny O'Keefe
 John Henry/Tom T. Hall
 Garden Party/Rick Nelson
 Ding-A-Ling Debbie/R. Harlan Smith

The Programmers MOR PLAYLIST

- 1 DAYTIME NIGHT TIME
Keith Hampshire-A&M 330-W
- 2 ONE MORE CHANCE
Ocean-Yorkville YV5545062-D
- 3 THEME FROM ROWDYMAN
Robbie McDougall-RCA SPS 45-102-N
- 4 KENTUCKY TURN YOUR BACK
Mercury Brothers-RCA 57-1068-N
- 5 LISTEN TO THESE CHORDS I PLAY
Roger Rodier-Columbia C4-3058-H
- 6 I'M COMING HOME
Jim & Don Haggart-Arpeggio 1003-N
- 7 I CAN SEE CLEARLY NOW
Johnny Nash-Epic 10901-H
- 8 SWEET AMERICA
Cascades-Can-Base CB4 504-H
- 9 I AM WOMAN
Helen Reddy-Capitol 3350-F
- 10 BLACK & WHITE
Three Dog Night-Dunhill 4317-N
- 11 GOODBYE
Ray Materick-Kanata 1010-K
- 12 CAN'T YOU HEAR THE SONG
Wayne Newton-RCA 78-015-N
- 13 CLAIR
Gilbert O'Sullivan-MAM 3626-K
- 14 IF I COULD REACH YOU
5th Dimension-Bell 45-261-M
- 15 BEN
Michael Jackson-Motown 1207-T

- 16 SUNNY DAYS
Lighthouse-GRT 1230-39-T
- 17 NOUS VIVONS ENSEMBLE
(We've Got To Stay Together)
Dixie Lee Innes-Bell 44000X-M
- 18 WHAT WOULD I DO WITHOUT YOU
Skylark-Capitol 3378-F
- 19 COME AND JOIN US
Dublin Coropration-Yorkville YVM45067-D
- 20 HONKY CAT
Elton John-UNI 55343-J
- 21 GOODBYE FAREWELL
Abraham's Children-GAS 1004
- 22 I'LL MAKE YOU MUSIC
Beverly Bremers-Scepter 12363-J
- 23 THE MUSIC DOESN'T SEEM
TO BE GOING ANYWHERE
Tapestry-Polydor 2065 152-Q
- 24 LOVE SONG
Peggy Lee-Capitol 3439-F
- 25 SING A SONG
Barbra Streisand-Columbia 4-45686-H
- 26 WE CAN MAKE IT TOGETHER
Steve/Eydie-MGM 14383-M
- 27 HAPPY SONG
Salome Bey (Galt MacDermot Ork)
Kilmarnock KIL2072-M
- 28 RAIN TRAIN CRESCENT STREET
Tony Roman-Kot'ai 152-K
- 29 DANCE DANCE DANCE
New Seekers-Elektra 45806-P
- 30 DAY AND NIGHT
The Wackers-Elektra E45816-P
- 31 BABY DON'T GET HOOKED ON ME
Mac Davis-Columbia 4-55618-H
- 32 GET THAT BALL
Patsy Gallant-Columbia C4-3056-H
- 33 PLAY ME
Neil Diamond-Uni 55346-J
- 34 CITY OF NEW ORLEANS
Arlo Guthrie-Reprise 1103-P
- 35 THE LAST SONG
Edward Bear-Capitol 72677-F
- 36 MAXWELL'S SILVER HAMMER
Bells-Polydor 2065 144-Q
- 37 THOSE WERE THE DAYS
Phillips-Leahy Singers Van-Los 105
- 38 DREAM NO. 2
Tobias-Verve MV10681-M
- 39 HOLD ON TO A LITTLE BIT OF LOVE
The Laurie Bower Singers
Canadian Talent Library 477-871-Z
- 40 DAHIL SAY HO
Claude Philippe-Celebration 2041X-M
- 41 GARDEN PARTY
Rick Nelson-Decca 32980-J
- 42 SPEAK TO THE SKY
Rick Springfield-Capitol 13340-F
- 43 YOU WERE ON MY MIND
Ian & Sylvia-Columbia C4-8074-H
- 44 THE ANSWER RESTS UPON YOU
James Gilmore Singers-Can-Base 4-503-H
- 45 GIVE IT TO THE WORLD
Sylvia Tyson-Columbia C4-3072-H
- 46 LOVE
Joe Probst-Daffodil DSS1027-F
- 47 YOU'RE WHY BABY
Lisle-Bronco BR2703-K
- 48 GRAB HOLD & HANG ON
Lorence Hud-A&M AMX332-W
- 49 SAD & SIMPLE MAN
Harry Marks-Sweet Plum SPL9911-K
- 50 WHITER SHADE OF PALE
Sound 80-A&M AMX331-W

Child/Vance Rockwell

CHSC ST. CATHARINES

(Peter Darrell)

Now That I'm Back/Chris Scott

Sing Me A Song/Billy Walker

Have A Good Look/Bob Hendrickson

Wedding Song/Colin Butler

It's No Sin/Slim Whitman

CKCL TRURO

(Bryan Edwards)

Ding-A-Ling Debbie/R. Harlan Smith

I'll Make Music/Beverly Bremers

Here's To Loving You/Jack Bailey

Ransom/Nat Stuckey

Don't Tell Jeannie/Smiley Bates

Around Her Finger/George Jones

Fool Me/Lynn Anderson

Perfect Match/David Houston

Home Again/Dick Nolan

Steel Wheels/Giuseppe Steve

CKDH AMHERST

Perfect Match/David Houston

John Henry/Tom T. Hall

This Old Piano/Jerry Lee Lewis

Home Again/Dick Nolan

CJRW SUMMERSIDE

(Lowell Huestis)

Fool Me/Lynn Anderson

Holdin' On/Barbara Mandrell

John Henry/Tom T. Hall

CKBI PRINCE ALBERT

My Man/Tammy Wynette

Don't Pay The Ransom/Nat Stuckey

Sea Of Heartbreak/Kenny Price

CKOM SASKATOON

(Jerry Lucky)

Somebody Loves Me/Johnny Paycheck

Around Her Finger/George Jones

Garden Party/Rick Nelson

Things/Buddy Allen

Child/Vance Rockwell

STAMPEDERS RECEIVE DUTCH DISC AWARD

One of the highlights of the Stampeders' current tour of Europe was the honour of receiving the Edison '72 Award, the most important Award of the Dutch Record industry. Willen Hoos, a critic for OOR (Ear), the leading Dutch rock magazine, and one of the Maple Music Junketeers reported on the award presentation as well as the nine day visit to Holland by the popular Music World Creations' group.

According to Hoos, the Stampeders gave a total of five concerts, which were all organized by Mojo, the Dutch pop organization. One concert was held in the notorious Amsterdam underground centre known as Paradiso, which received its reputation from the gathering of tens of thousands of hippies from all over the world who have gathered at this popular meeting place.

Newspaper and magazine critics have generally been full of praise for the Stampeders. Miss Elly de Waard from De Volkskrant (The People's Paper) regarded as the best informed Dutch paper, headlined her article: "Pure Rock of the Seventies". Jim van Alphen from Het

Parool, Amsterdam's largest daily, found "A rock show full of excitement." Hoos also wrote several articles which appeared in newspapers throughout Holland.

The Dutch press were particularly interested in bass man, Ronnie King, born in Charlois, a working class people's neighbourhood in Rotterdam. King's real name is Kees van Sprang. Now 25 years of age, he emigrated to Canada with his family in 1954 where they settled in Calgary. Arthur Provoost from Het Mrije Volk (The Free People), a Rotterdam socialist newspaper, organized a trip to King's birthplace which became a featured article in the paper.

The Dutch record company Bovema-EMI also put a lot of muscle into the promotion of The Stampeders. They released an album containing twelve cuts including "Sweet City Woman", "Carryin' On", "Monday Morning Choo Choo", "Wild Eyes", and "Devil You", and backed it with a hefty national promotion campaign.

The Stampeders went into France for a series of concerts and returned to Holland to tape a television special to be shown before the end of this year. While back in Holland one of the country's leading radio personalities, Vincent van Engelen taped a Stampeders' Special for his top rated show.

Hoos points up the importance of the recent Maple Music Junket which is still creating good press throughout Europe. The Stampeders, Poppy Family and Crowbar have received extensive press with Canada's sweetheart Anne Murray still considered one of this country's greatest musical exports.

CJGX YORKTON

(Ron Waddell)

Got To Be A Saint/Ray Price

Set Me Through/Neville Wells

Pretend I Never/Waylone Jennings

That's True/Chet's Friends

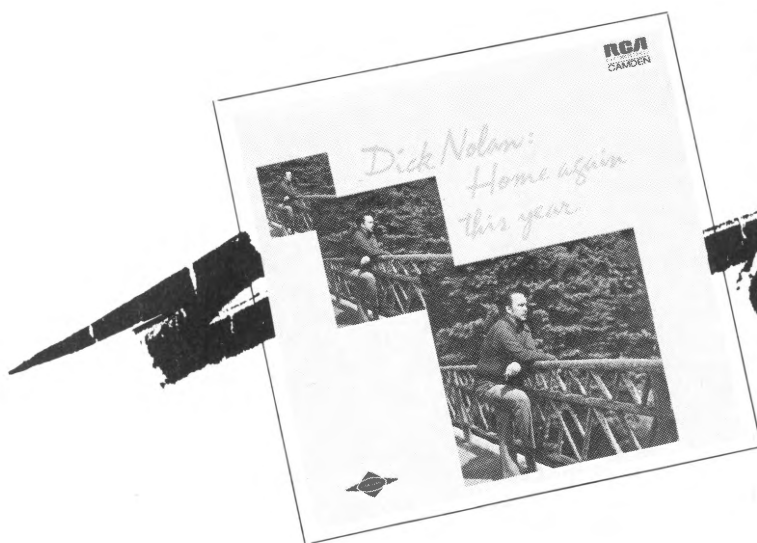
Hobo's Lullabye/Mike McCluskey

Jamestown Ferry/Tanya Tucker

Come On Back/Billy Stoltz

LIGHTNING DOES STRIKE TWICE IN THE SAME PLACE

ASK DICK NOLAN!!



CONTAINS

Home Again This Year
Little Boats of Newfoundland
Johnny's Moonshine
The Fella That Looked Like Me
Newfie Boy
Ise the B'y
Fiddlers Green
The Badger Drive
(Thank God We're) Surrounded by Water

NEW ALBUM AND SINGLE

RCA

RECORDS AND TAPES

BOOT INCREASES U.S. DISC NEGOTIATIONS

Boot Records has stepped up their negotiations with U.S. record companies for distribution of their product as well as picking up product for distribution in Canada. Latest firming was with Atteiram Productions of Atlanta Georgia for the release of Brent Williams' initial single release "Back Home In Georgia". In return Boot has scheduled the release of an instrumental country album by Randall Collins. Negotiations were carried out by Jury Krytiuk, president of Boot.

Krytiuk has also completed a distribution deal with Ricci Mareno Enterprises who has just set up their own N.G.B. label. First Canadian release scheduled will be "I Remembered You Baby", a Ray Griff composition performed by Blake Emmons, now based in Nashville. Mareno has just recently signed Wilma Burgess with more signings to be announced.

SHADOWFAX UNDERGOES PERSONNEL CHANGES

Shadowfax, a new Toronto rock group who recently displayed their talents to a gathering of record people, have undergone a couple of changes. Paul Galison has been added to the group and takes over

Negotiations are now being finalized with Willex Records of Omaha, Nebraska for Canadian releases on the Boot label. Artist roster includes: Max D. Barnes, formerly released on the Jed label and whose initial release, "Ribbon Of Steel" received exposure throughout Canada. Barnes' initial release from Willex will be "You Gotta Be Putting Me On". In the can are releases by ventriloquist, Alex Houston and his friend Elmer ("Burn Your Bra, Baby"); Dale Turner ("Happy Honkey-Tonkin' Truck-drivin' Man") and the label's songwriting/producer, Kent Westbury ("One More Day").

12 string and rhythm guitar chores. A native of Toronto Galison was an instructor at the Ontario Conservatory of music for the past three years.

Martin Damsell joins Shadowfax, replacing Norm Barker. Damsell was trained on percussion, piano and vocals during his eight years at St. Michael's Choir School in Toronto. Damsell and Galison have been a part of the Toronto and area gig scene for sometime, as members of Shantai. They decided to join up with Shadowfax to continue their songwriting career, which has apparently been offered by the group's manager, Artie Kohn.

Kohn is now satisfied that his group has a sound that is now "totally full". The five members of Shadowfax are capable of playing nine different instruments. They expect to release their first single by the first of next year. The plug side, "Going Away" was penned by group leader Andrew Thompson.

The Programmers COUNTRY PLAYLIST

- | | | |
|---|--|--|
| 1 3 IT'S NOT LOVE
Merle Haggard-Capitol 3419-F | 19 20 TAKE ME HOME
Hank Smith-Quality Q2039X-M | 42 39 I'VE GOT A WOMAN'S LOVE
Marty Robbins-Columbia 45668-H |
| 2 2 PRIDE'S NOT HARD TO SWALLOW
Hank Williams Jr-MGM 11421-M | 20 10 DOWN AND LOSING
Bob Ruzicka-Signpost SPS70007-P | 43 50 HOME AGAIN THIS YEAR
Dick Nolan-RCA 75-1100-N |
| 3 4 TAKE IT ON HOME
Charlie Rich-Epic 5-1087-H | 21 32 MORE ABOUT JOHN HENRY
Tom T. Hall-Mercury 73327-K | 44 52 DING-A-LING DEBBIE
R.Harlan Smith-GRT 1230-40-T |
| 4 8 KENTUCKY TURN YOUR BACK
Mercury Brothers-RCA 47-1068-N | 22 38 GOT THE ALL OVERS FOR YOU
Freddie Hart-Capitol 3453-F | 45 53 WHITE SILVER SANDS
Sonny James-Columbia 4-45706-H |
| 5 1 MY MAN
Tammy Wynette-Epic 5-10909-H | 23 12 BABY DON'T GET HOOKED ON ME
Mac Davis-Columbia 45618-H | 46 46 CHILD
Vance Rockwell-Arpeggio 1008-N |
| 6 9 I'M COMING HOME
Jim & Don Haggart-Arpeggio 1003-N | 24 26 FIRE IN THE MINE
Tom Connors-Boot BT051-K | 47 41 AUNT MARTHA'S SHEEP
Dick Nolan-RCA 75-1098-N |
| 7 11 DON'T SHE LOOK GOOD
Bill Anderson-Decca 33002-J | 25 33 LONESOME 7-7203-F
Tony Booth-Capitol 3441-F | 48 56 WRAPPED AROUND HER FINGER
George Jones-RCA 74-0792-N |
| 8 6 FUNNY FACE
Donna Fargo-Dot 17429-M | 26 36 SOMEBODY LOVES ME
Johnny Paycheck-Epic 5-10912-F | 49 58 CREOLE ROSE
Vic Winn-Rodeo 3362-K |
| 9 13 LONELY WOMEN MAKE
GOOD LOVERS
Bob Luman-Epic 10905-H | 27 34 WHEEL OF FORTUNE
Susan Raye-Capitol 3438-F | 50 49 IN THE LOVING ARMS
Dallas Harms-Columbia C4-3042-H |
| 10 18 SHE'S TOO GOOD TO BE TRUE
Charley Pride-RCA 74-0802-N | 28 14 HERE'S TO LOVIN' YOU
Jack Bailey-GRT 1230 37-T | 51 45 RINGS FOR SALE
Roger Miller-Mercury 73321-K |
| 11 15 YOU AIN'T GONNA HAVE OLD
BUCK TO KICK AROUND
ANYMORE
Buck Owens-Capitol 3429-F | 29 40 BABY BYE BYE
Dickey Lee-RCA 74-0781-N | 52 59 I'LL COUNT EVERY HOUR
Diane Leigh-Quality 2046X-M |
| 12 5 WELK HEE HAW POLKA
Roy Clark-Dot 17426-M | 30 16 I AIN'T NEVER
Mel Tillis-MGM 14418-M | 53 63 COME ON BACK
Billy Stoltz-Big Wheel 45-10-01 |
| 13 19 SEA OF HEARTBREAK
Kenny Price-RCA 74-0781-N | 31 24 ONEY
Johnny Cash-Columbia 45660-H | 54 48 CAN'T STOP LOVING YOU
Conway Twitty-Decca 23988-J |
| 14 21 WHO'S GONNA PLAY THIS
OLD PIANO
Jerry Lee Lewis-Mercury 73328-K | 32 37 YES, JESUS LOVES ME
Family Brown-RCA 75-1097-N | 56 NEVER BEEN TO SPAIN
Ronnie Sessions-MGM 14394X-M |
| 15 7 CLASS OF '57
Statler Bros-Mercury 73315-K | 33 22 THIS LITTLE GIRL OF MINE
Faron Young-Mercury 73308-K | 57 55 THIS WORLD NEEDS A MELODY
Carter Family & Johnny Cash
Columbia 4-45679-H |
| 16 30 THIS MUCH A MAN
Marty Robbins-Decca 33006-J | 34 28 DON'T PAY THE RANSOM
Nat Stuckey-RCA 0761-N | 58 38 TAKE ME HOME
Hank Smith-Quality Q2039X-M |
| 17 31 HEAVEN IS MY WOMAN'S LOVE
Tommy Overstreet-Dot 17428-M | 35 17 SYLVIA'S MOTHER
Bobby Bare-Mercury 73317-K | 59 ... HIS COLOURED TELEVISION
Honey West-Marathon 1071-C |
| 18 35 FOOL ME
Lynn Anderson-Columbia 4592-H | 36 23 TRAVELIN' LIGHT
George Hamilton IV-RCA 74-0776-N | 60 65 LIFE IS LIKE A MERRY
GO ROUND
Bev Marie-Rodeo RO3367-K |
| | 37 43 ALBERT COUNTY SOIL
Marg Osburne-Marathon 1066-C | 61 61 HERE COMES THE BRIDE
Paul Bell-Snocan SC107-K |
| | 38 25 YOU'VE GOT TO CRY GIRL
Dave Dudley-Mercury 73309-K | 62 NOW THAT I'M BACK
Chris Scott-Boot BT045-K |
| | 39 29 IF YOU LEAVE ME
Jerry Wallace-Decca 32089-J | 63 STEEL WHEELS ON
THE RAILS
Stevedore Steve-Boot BT054-K |
| | 40 27 WHAT IN THE WORLD HAS
GONE WRONG WITH OUR LOVE
Greene & Seeley-Decca 32991-J | 64 GARDEN PARTY
Rick Nelson-Decca 32980-J |
| | 41 42 TORONTO WITH MILK & HONEY
Al Hooper-Dominion 155-E | 65 IF YOU WILL SEE ME
THROUGH
Neville Wells-Arpeggio ARPS1009-N |

BOOT'S STEVEDORE STEVE GOING WITH COLLEGE DATES

He's country but he has a great deal of audience pull with the college crowd. That's one of the secrets of Stevedore Steve, who made a good showing with his most recent Boot single release, "Lester The Lobster".

Boot have released Stevedore Steve's album, "I've Lived" which contains his "Lobster" effort as well as his most recent single release, "Steel Wheels On The Rails" already showing early indications of becoming a strong chart item. He performed this song at a CBC-TV "Countrytime" taping at St. John's Arts and Science Centre with the packed house almost bringing down the roof. Also included on the album is a Newfie favourite, "Ballad of Kate and Luke" an ecology contribution, "Cat Tracks On the Mountain". There is also an adult contemporary offering with "Walkin' Easy" which uses a 16 voice chorus as background.

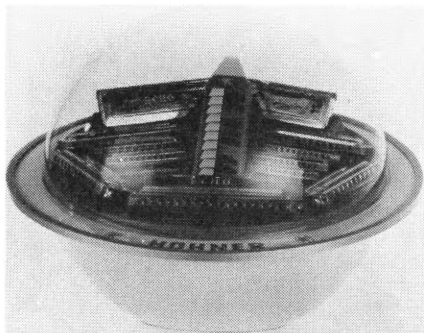
FOUR TOPS READINGY DISC RELEASE FOR ABC/DUNHILL

The Four Tops, one of the anchor groups for Tamla Motown and now with ABC/Dunhill, are just putting the final touches on their first album release for their new label. Production chores are being shared by Steve Barri, Dennis Lambert and Brian Potter.

The Four Tops, who originally signed with Motown in 1965 and struck gold with their very first recording, "Baby I Need Your Loving" followed by "I Can't Help Myself", "Reach Out" and "Bernadette", have been together for fifteen years. Levi Stubbs, Renaldo Benson, Abdul Fakir and Lawrence Payton, the Four Tops, are the first Motown act to leave that label intact. It's expected a hefty promotion and possible tour will follow the release of their album.

HOUGH & KOHLER SUPPLY SPACE-AGE HÖHNER LOOK

Hough and Kohler, distributors of Hohner harmonicas for the past eighty years, have designed, through Sommerville Industries, a space-age display for a set of their new harps.



Contained in a clear, bubble plastic sphere, the display showcases fourteen Hohner models including a Hohner Melodica, mouthorgan shaped but played with a piano type keyboard. The table model display allows for close investigation of the models from all angles and is considered pilfer-proof.

CYNDA PUSHING FOR EASTWIND IMAGE

Eastwind, formerly known as the Caribou Showband, have been picking up in popularity since the release of their first album for the Cynda label, a part of the Boot complex. They have just completed a successful stand at the Edison Hotel in Toronto.

The group comprised of Brian Barron, Johnny Burke, Bob Lucier, Mel Aucoin and Roddy Lee, produced their session in Toronto and have received good reaction to the "Big John McNeal" cut which features Johnny Burke on vocals.

Important!

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Walt Grealis
Publisher
RPM Weekly

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Record Prices Rising Again This Fall

Expect record prices to go up again this fall — increases have already been announced by some U.S. labels and now British firms selling their product in Canada are to put up their prices or will in all likelihood have done so by the time this gets to press. These latter price increases are in the order of 15% on singles. German recording companies whose labels are sold here have also announced prices which will bring the cost of their singles to the public up to \$1.25.

CANADIAN *Coin Box* MAGAZINE

Edited & Published by

Sound Publishing Ltd.,
Owen Sound, Ont., Canada
P. O. Box 187 519-376-9680

PUBLISHER

Eddie Sargent

EDITOR

Marion Walker

PRODUCTION MANAGER

Shirley Jennings

CIRCULATION MANAGER

Marjorie Allen

Publishers of:

Municipal Recreation—Rinks,

Pools & Parks

Canadian Coin Box

Canadian Vending

\$5.00 yearly

Long Singles Can Cause High Losses to Operators A Compromise Solution to Keep Customers And Yet Stay in the Black

At the M.O.A. Convention/Show at Chicago last month the subject of long singles was once again the topic of a great deal of adverse comment from Operators who have been "plagued" by 3½-4-5-6-7- minute hits. The sad thing from the Operators' point of view apart from the loss of revenue over the past four or five years is that many of these are what patrons, especially young people, want to hear. Some projections on just what these long records can mean in the way of economic loss to an Operator run to as much as \$750.00 per year for a single Juke Box. This represents prime time differences in "take" between normal Juke Box records running around two minutes and the long ones.

Because of the great demand for some hits which don't come in shorter form Operators felt that, not to offer them was to cut their own throats with young customers. Solutions to this dilemma are seemingly almost impossible but, one possible way of getting the best of both worlds seems to be to load but a limited number of longs into a gramophone. These would not exceed half a dozen in number and of course, they would only be the very top hits in long singles. It requires careful selection and programming based upon an intimate knowledge of the pop music scene.

The Programmers *French-Canadian* TOP TEN

- 1 PARTIR AU SOLEIL
R. Martel-Spectrum 4-45-Y
- 2 CONCEPTION
R. Charlebois-Barclay 60207-Q
- 3 CHAQUE JOUR QUE DIEU FAIT
Guy Aubin-Maisonneuve 1803-Y
- 4 JESAHEL
Jimmy Bond-Campus 6016-Y
- 5 PATOF BLOU
Patof-Patof 6012-Y
- 6 DANS LA PRISON DE LONDRES
Louise Forestier-Gamma 1154-K
- 7 J'AI RENCONTRE L'HOMME DE
MA VIE
Diane Dufresne-Barclay 60208-Q
- 8 LE MUR DERRIERE LA GRANGE
Lautrec-Trans World 4-96-Y
- 9 JE VOUDRAIS DORMIR PRES DE TOI
Frederic Francois-London 1014-K
- 10 DONNA
Jacques Burdyl-Nobel 5641-K

JUKE BOX PROGRAMMING

RPM Weekly is an invaluable tool for the juke box operator who wants the best possible programming for his machines. RPM features a weekly breakdown of the relative popularity of music from the hit parade, adult, country, in fact, all the styles of music which reflect unique Canadian tastes in worldwide music.

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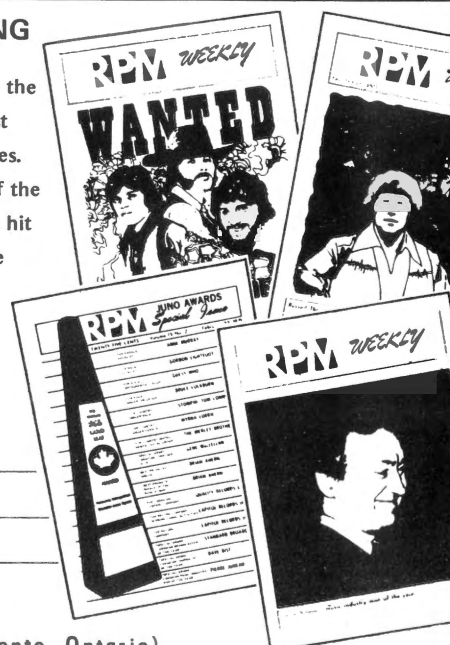
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Locations for Music, Amusements & Games Can Be Tricky When Licencing Authorities Are Involved Distributors And Ops Must Play Along With Them

When a new item of equipment hits the coin machine scene or a "discovery" or fad breaks to renew customer demand of exciting items of equipment there is a rush of Canadian distributors and Operators, all busting to make some money. The result is a push of equipment into every possible type and sort of location. Unfortunately, this oftentimes leads to a great deal of trouble and frustration so that a few early-in Ops affect the destiny and prospects of a great many others.

Among the most wanted locations for a great many pieces of coin-operated equipment are taverns, lounges and other licenced premises. They usually are open to the siting of Games and Amusements and Juke Boxes, at least their managements are. But, these highly desirable spots in which to put coin machines also happen to be the most controlled and regulated of all Canadian locations. As if this weren't sufficient in itself, there is no uniformity to the regulatory bodies or the regulations imposed in Balkanized Canada. Each province has its own liquor licencing authority and its own special brand of provincial liquor laws. Then there is the view cities and communities take of the subject and that extends to how police, magistrates and judges are directed to enforce laws or how they actually do enforce them. Finally there is the question of Federal law and the Criminal Code. All these factors make possible a fantastic number of possibilities when it comes to locating or not locating equipment in Canadian beer and spirits selling establishments. For example, B.C. is policed outside its major cities by the Ottawa headquartered R.C.M.P.; according to several West Coast coin men, coin machines of a certain type in practice Operate by dictate of the local police detachment head. In one town a game may be allowed yet banned in the next one. Some Operators have related their experience

in this respect: "You can be Operating a type of machine with the OK of the local police boss, then he gets posted and zing, you've got to take them out; the new man doesn't like that sort of game; then of course, the very opposite can also occur, you can put your machines in where they weren't allowed by the previous police head." And, that's just one way things work — in some other Provinces Operating pinballs simply seems to be a matter of how the police and their superiors feel at a given time.

One of the latest Games to be the subject of official whimsy in Canada is the Electronic Dart Games played by coin depositing patrons who are able to influence the "flight" of streaks of light on a remote screen; these streaks of light represent the darts heading towards targets, where they "hit" determines the score which is shown on the screen and accumulated to a winning total. This seems to satisfy the section of Criminal Code of Canada which states that in effect 'games of skill are in — games with an element of chance are out', yet these Games have been banned in some provinces, and not approved for some locations. Ontario is a case in point, the Liquor Control Board of Ontario in the spring banned Electric wall mounted "dart" games in premises subject to its control.

With such official goings on it therefore becomes extremely awkward, difficult and in some cases downright impossible to do business. The situation is such that there are, as in so many instances where law or regulation are involved, no hard and fast rules by which an Operator can plan to do business. The simple fact of the matter is that, you may or, may not, locate, according to whim or fancy, not by right or, automatic permission providing certain laid down re-

quirements are met. In essence some man or men somewhere may say "yes" or they may say "no" and whatever they say, someone else in authority may take a different view or put a rider on what has been allowed or disallowed. In frustration as a result of some such situations which exist some Operators, and frequently distributors of equipment with a new piece of equipment have tried to force the issue and test the laws and regulations by going ahead and simply putting equipment on locations and keeping their fingers crossed. Rarely has this worked to the real advantage of anyone in the industry, any benefits accruing from such actions have invariably been short lived and at best brought small profit to a very few people. What they have done is to upset authorities who, considering their powers flaunted, as indeed they have been, then turned really awkward, dug their heels in and put a blanket ban on this or that particular item of equipment. Oftentimes it has taken months to get back in the good graces of licencing boards and other regulatory bodies and get equipment cleared with them for use in particular types of locations. Liquor Control Boards across the country tend to take their position extremely seriously even if logic isn't part of it (for example, in Ontario, look at the foul dumps they permit to do business with their blessing). Consider too that their members owe their status and jobs to political parties and it becomes evident that politics also enter into the matter. That these things are so has been forcibly brought to the recent attention of a great many Operators in Canada particularly in B.C. and Ontario where the Electric Dart Games have run into trouble with licencing authorities. There has been a blanket ban on this equipment in Ontario since a single shooting incident in a Toronto tavern last spring; though this involved another type of Game, the L.C.B.O. decided to review all games not yet installed but as is its wont, did nothing about the Game over which trouble occurred in the one instance. In B.C. approval for these games in licenced premises has been put on an individual basis. The situation across the Prairies is generally akin to that prevailing in B.C. Some locations have been OK'd for them, others not, some Operators have been successful in getting their games in, others not, as though the sight of their face or the size of their feet were the determining factor. Approval or, not, seems to depend entirely upon how members of the Liquor Control Board feel and how they are approached. Both seem to be of about equal importance and this is something which should be borne in mind by distributors and operators pushing new equipment out onto locations under the control of these bodies.

Kiddie Rides --

A Large and Growing Business

Here and in the U.S.

The great increase in shopping malls, Arcades and the general interest in coin machines and all manner of Games, Music and Amusements has greatly increased the popularity of machines to amuse and pacify small children. Coin-Operated "horses," "ducks", "aeroplanes", "tanks", "cars", "motorbikes" and other forms have been seen in Canadian supermarkets and large general stores for some years now. And, they have also appeared in substantial numbers in the many shopping malls which have grown up on the outskirts of our cities. Several Operators in fact specialize in this sort of operating. This has been a rapidly expanding business in the last decade and it continues to grow rapidly. Now the providing of Kiddie Rides has reached the stage in the U.S.A. where it is feasible to form a Business Association to represent this specific industries interests there and to further its expansion and business. Kiddie Ride people from various, diverse, parts of the U.S. got together in New York a few weeks ago to form the KROA, Kiddie Ride Operators of America. Canadian counterparts though quite few in numbers will be watching the activities and reports of this new organization closely.



C & W Records Sell Well to Juke Box Ops

Juke Box Operators are amongst the best buyers of C & W records. Record makers' experts on C & W have claimed that over 50% of C & W singles go into coin-operated gramophones.

Canadian Ops Watch This One, Value Added Tax is Popular with Governments - Looks Like Coming on, in the U.S. - Canada?

At the recent M.O.A. Convention/Show VAT (Value Added Tax) was one of the major topics of discussion and worry. No wonder! Where it has been applied, in France for eight years and now in the Common Market countries (coming to Britain next year) it has proven a terrific money raiser for governments. In effect, a sales tax or, form of capital gains tax, it accounts for over half the tax revenue in France. In

Britain it will be at the rate of 10% — in the U.S. it is expected to be at about 7%. Because it cannot be passed onto the customer as is sales tax in Canada, it either has to come out of present prices, to the detriment of the seller or else, prices will have to go up. M.O.A. Convention speaker, tax consultant M. Battersby advised putting up play prices now.

The Siting of a Juke Box in a Location Is Important for Operator and Owner

Where to site a Juke Box in a location is always something to be in finality worked out between the Operator and the location owner. Naturally the ideal place to put it is where everyone of the premises' customers can see and hear it and get to it easily in order to play it. This should be the aim of both Op and Location Owner. Unfortunately, there are many determining factors, the biggest of which is the Location Owner's determination to put it where he wants it. Because he owns the premises this is fair enough. But the machine's Operator ought to know his own business sufficiently well to advise the Location Owner and swing him around to a different view if necessary.

It must be remembered that the boss of the business wherein you want to put your Juke Box is not an Operator; Music, Games or Amusements are not his line at all. They only enhance his place for his customers and give him a bit of money, very little in fact by comparison with what he derives from his restaurant, tavern, lounge, snack bar or whatever it is. For taking up the room they do, coin-machines have to justify their worth as customer attraction and revenue producers. If it displaces the room used by four eating or drinking patrons a Juke Box isn't likely to be viewed too happily. Therefore, the Location Owner will be only too keen to push it out of the way into less valuable space. This is just the opposite to what the Boxes' owner wants. To support his view he ought to be able to assess the location and so be able to point out to its owner the pros and cons of coin-operated

gramophone positioning. For example, he should check out the Juke Boxes musical performance throughout a crowded and partly crowded location being on the watch for places where bad accoustics occur, where there is distortion, where extra speakers may be needed. He should study the crowd pattern to find where the extremely loud public noise emanates from, where young people or, potentially good customers, sit. He should notice where the machine will catch most attention, be easily seen and, easily got at. One of the best locations yet found is on the way to the premise's lavatories, particularly if the "mens" and "ladies" are in the same area, as they usually are, for convenience in plumbing. Once people are already up and have to pass by the gramophone, they find it easy to play it on the return trip to their seats.

Another thing to be borne in mind is, the positioning of the Juke Box where, either the Location Owner or, his manager or, a designated employee, can keep an eye on it at all times. This is most important in order to deal with malfunctionings, no-coin returns for no play and vandalism or theft which is increasingly common.

When an Operator has all this knowledge at his fingertips he is in a strong position to tackle the location owner about siting or a possible re-siting of a gramophone. He is then in a position to sit down with the Owner and sensibly discuss the matter for the best interests and maximum profits to both parties.

New TDK Cassette Runs 180 Trouble-free Low-noise Minutes

Three hours of low-noise recording and playing time are provided by a new TDK tape cassette, described as the world's first of that length. The C-180LN packs 900 feet of ultra-thin (.25 mil) but high-strength polyester-backed tape in a standard cartridge.

While a step below TDK's ED and SD lines, a high-output magnetic coating gives the LN tape broad dynamic range and extended frequency response, with good signal-to-noise ratio. The 90 uninter-

rupted minutes of high stability running time on each side makes it ideally suited for all extra-long recordings, including complete operas or concerts and background music, as well as lectures, interviews, conventions and conferences or other meetings. High-reliability cassette design resists jamming or other mechanical breakdowns and produces minimum wow and flutter.

The 180-minute cassette was perfected by TDK Electronics Corp., whose LN series also includes the C-30, C-40, C-60, C-90 and C-120, and is available in Canada through William Cohen Corp. Suggested retail list: \$5.99.



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Ops -- Don't Force the Hands of Liscensing Authorities

It must always have borne in mind that an Op approaching licencing authorities is in the role of a supplicant, he wants, they have the power to give or to withhold. Therefore, they must be approached properly and handled carefully at all times. They will not stand having their hands forced over matters and there is considerable evidence to suggest that this has happened recently and in particular with Electronic Dart Games in Ontario and B.C. There are well known instances where Operators have simply gone out and put their machines into licenced premises and there can be little doubt but that the "ban" on these machines in Ontario taverns come about as a result of the L.C.B.O. being bypassed.

In British Columbia these same games were permitted on an individual location approval basis. Distributors and Operators who have approached the authorities prior to putting in the "dart" games have found them reasonably sympathetic and have run into few difficulties over putting in the games. Those who have ignored the authorities, bulldozed their way into locations or otherwise upset them have run into a brick wall of bureaucracy and have been unable to put their equipment into B.C. liquor selling establishments.

The situation over Electronic Dart Games in much of Canada in respect of locations in government controlled liquor and beer serving establishments has been brought about by something which has come on too fast. These particular games have been promoted as a hot fad which indeed they are in many provinces of Canada and there exists a tremendous potential for them. Unfortunately, some of the best and most likely locations are lounges, taverns and other beer and liquor types of outlets. To get coin machines of any sort into these places was initially a matter of great difficulty which took a great number of years to accomplish in some provinces. Knowing this and the generally rigid and far from sympathetic attitudes towards them of liquor licencing bodies it is somewhat surprising that the Music, Games and Amusement part of the Canadian Coin Machine Industry has acted so tactlessly and pigheadedly in its dealings with these government agencies. But they have and, as a result, a great deal of unnecessary trouble for everyone has accrued now and very likely into the future. A great pity—but there it is—a result of individual careless action.

As far as we are able to ascertain here's how things stood in respect of "Dart" games in liquor serving premises as of the end of the summer.

B.C.—Limited approval — no blanket approval —OK'd for clubs — hotels — general approval being reconsidered—limited approval on a location application basis.

Alberta, Saskatchewan, Manitoba — Approval necessary for each location.

Ontario—Not approved—being considered.

Quebec—Tolerated—whole position of going in licenced premises under review—could go either way any time.

Maritime Provinces—OK, are accepted.

The Little L.P.

is Still Not Quite Dead --

Shown by Two Major Labels

At MOA Show

The little L.P., the small 7" Album for Juke Boxes is nearly dead and has been for several years. It never did catch on with either Operators or patrons and most of the record makers were virtually out of it though over the last two or three years a pair of small American independants have been marketing these little LPs but without any really great success. Now, it seems as though some of the large well known labels are having another shot at it. Among the very few record makers which took booths at this year's MOA Show in Chicago last month, Columbia and RCA both displayed little LPs. The interest shown by the American Record Industry as a whole to its single best customer for single records was extremely poor, a matter which did not escape the notice of the Canadian contingent at the Music Operators of America's Convention/Show.

Substantial Number of Alcoholic Beverage Locations Now Open to Electronic Dart Games in Ontario—Reversal of Earlier Ruling by L.C.B.O.

Games Operators and equipment distributors in Ontario are jubilant over the very recent ruling of the Liquor Control Board of Ontario (L.C.B.O.) which reversed a restriction put on simulated Dart Games last spring. The good news is that these Electronic dart games now have L.C.B.O. approval to be put into public houses (beer only establishments) social clubs and such places as Veterans' clubs and military messes. Altogether this opens up some 1,300 locations out of a total of some 2,400 licensed premises in the Province. A large number of the Public Houses (beer only) are situated in the smaller towns and villages of the Province but some of these and also other OK'd locations will undoubtedly carry more than one piece of equipment of this type.

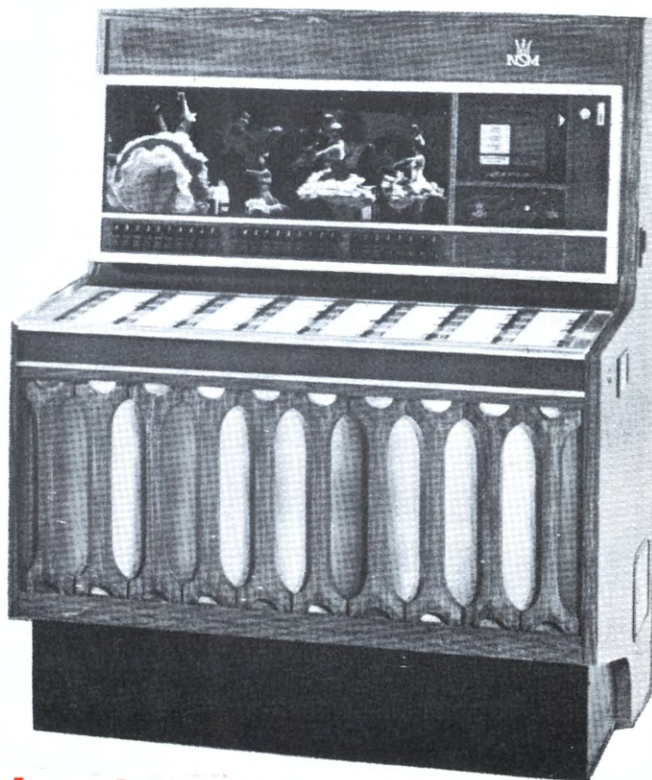
Note* This decision was made and information only received after information in Article on page 12 to the contrary, went to press.



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Four Furniture Styled Juke Boxes Now On The North American Market — More Coming?

According to executives of West Germany's NSM Juke Box makers, furniture styled coin-operated gramophones aren't going over in North America like they are in Europe. There NSM shipments to some centre European lands comprise a third of the furniture styled "Consul" 120 and 160 selection models. They have also been selling their equipment in the U.S. for several years and in Canada, for over a year so they are in a good position to make a valid comparison. To anyone familiar with Belgian, German, Austrian, North Italian, Swiss, French and British drinking spots and eating places this is in no way surprising because those locations on the other side of the Atlantic are, generally speaking much more intimate and cosy than most of their North American counterparts. Put simply, the furniture

styled Juke Box fits better into its surroundings there.

Nevertheless, the furniture styling is going over well in Canada and the U.S., Wurlitzer and Rock-Ola have expressed satisfaction with the reception their models have received and their sales figures back this up. And, if this weren't so why is a furniture styled machine in an advanced stage of design and development by Seeburg? And, if they weren't going over both in Europe and North American markets, it is hardly likely that they would have been produced for both. Enthusiastic sales executives of U.S. makers have talked about this styling opening up another quarter of a million locations to Operators. If this hasn't happened so far, there yet has been shown to be a steadily increasing if less modest demand for these gramophones. The reaction of Music

Operators to them seems to be sharply divided, they like the idea or they hate it and this very likely depends upon the type of route they are running. Some say people want a Juke Box to look like a Juke Box and not a chunk of furniture. They will welcome some of the new foreign and domestic models shown at Chicago and on the market this year; there is no mistaking what they are supposed to be, nevertheless there has always been a large number of higher class locations whose management simply would not tolerate a traditionally styled Juke Box on their premises. This is the market for furniture styled gramophones; as yet no one really knows how big or how good it is but it's definitely there. And there definitely seems to be a place for both — of that there can be no doubt.

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Better Equipment and Bigger Inducement for Operators to Get Into Background Music

At the recent Music Operators of America Convention/Show in Chicago last month, a bid was made to Operators who are not yet involved, to get into background music. The pitch was—Operators to buy new, advanced systems which can be rented out to locations thus giving them the music they want for their customers and not on a take-it-or-leave-it basis as is the situation with wired in or, Broadcast Systems or, outside suppliers. New, thin, stacked, multiple reels of tapes changeable monthly, on a rental basis were being offered by Seeburg and Tape-Athon which have been involved in this type of music for years. It was stressed that these

background systems do not compete with Juke Boxes because they cater to different types of locations.

Records Coming Along Will Give 4 Channel But Compatible With Stereo and Mono

"Discrete" 4 channel records as now being produced by RCA are now holding 25 minutes of music per side in the 33-1/3 normal sized record. This is the Industry standard of the past and present. Initially, only 20 minutes per side was achievable but that was not sufficient for a great deal of classical music though it was for most pop. By this move, RCA claims it can now offer records which are compatible to three types of equipment, mono-aural, stereo and 4-channel. Some new records from this label are already coming out in this form; by the summer of next year all new releases will be, so you buy it whether you need it or can use it.



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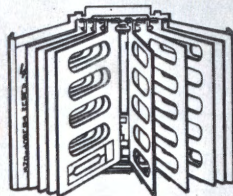
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For over twenty years, wallbox design did flip flops. Until Rock-Ola discovered a whole new direction.



The 506 Tri-Vue is here, and the pages are gone forever.

In their place, unique three-sided title strip holders that display one-third of the entire program with each turn of the program knob. 160 selections visible in one second.

So incredibly simple, it's a wonder nobody thought of it before.

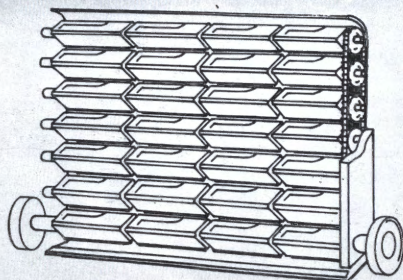
The compactness of the Tri-Vue program system allows for the shallowest wallbox design ever. Only 5 3/4-inches deep at the base and tapered to 4 5/8 inches at the top.

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